WISCONSIN ETHICS OPINIONS

5/76 General counsel

It is proper for a corporation to designate an attorney as its general counsel on its corporation letterhead if the attorney is an "in-house" lawyer or is an outside attorney engaged full-time by the corporation to render legal services for it. If the attorney is not employed full-time by the corporation, s/he may be designated as general counsel only on specialized executive type stationery used only for corporate legal matters and used only by the attorney so designated. Such an attorney could also use a letterhead with no reference to the corporate client so long as it is not used in a misleading manner.

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