It is not per se unethical as solicitation for a law firm to draft a will in which it is named as legal counsel or executor for the estate if that is the unprompted desire to the client. The attorney drafting the will should be prepared to furnish persuasive evidence, however, that the client formed such an intent entirely on his/her own. *State v. Gulbankien*, 54 Wis. 2d 605 (1972) is the controlling authority. ABA Informal Opinion 602 and EC 5-6 support this position.