

STATE BAR OF WISCONSIN

GUIDING PRINCIPLES

APPROVED BY BOARD OF GOVERNORS APRIL 29, 2016

THE STATE BAR OF WISCONSIN EXISTS TO SERVE ITS MEMBERS, THE PUBLIC AND TO PROMOTE THE RULE OF LAW AND ACCESS TO JUSTICE. THIS IS DOCUMENTED IN SCR 10.02. THE STANDARDS STATED IN SCR 10.02 ARE THE FOUNDATION FOR THE FORMULATION OF THESE GUIDING PRINCIPLES, WHICH SERVE AS THE ORGANIZATIONAL COMPASS AND INSPIRE THE PURSUIT OF EXCELLENCE IN THE PROFESSION OF LAW:

Service to our members: Enable the economic and professional development of members, by providing relevant skills and practice readiness resources and enhancing members' ability to navigate career progressions and transitions.

Service to our community: Foster both individual and institutional access to justice. Leverage professional experience and legal system expertise for societal benefit and education of the public. Enhance the spirit and reality of the legal profession as a service profession, through community involvement and leadership roles.

Commitment to Diversity and Inclusion: Strive for understanding and commitment to diversity, the elimination of artificial barriers to opportunities, and the advancement of the universal desire of all members to optimize their potential for success.

Professionalism: Champion integrity, ethics, civility, and respect in dealings with colleagues, clients and the courts. Proactively contribute to the public's confidence in the dignity and responsibilities of the profession and the justice system.

Innovation: Secure the future of the profession through principled entrepreneurship and the advancement of opportunities that produce value for members, stakeholders and the public.

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Your Practice. Our Purpose.®