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#### **MEMORANDUM**

To: Board of Governors

From: Larry J. Martin, Executive Director

Date: Feb. 21, 2022

Re: Executive Director Report

I'm really excited to share with you that beginning March 15 – literally two years since we began working remotely – State Bar staff will be back working together in the office. As always, we'll be following state and federal guidelines to keep our staff and members safe.



Larry J. Martin is the executive director for the State Bar of Wisconsin.

We have learned during the pandemic

that our team is able to successfully work from home. As we continue to evaluate what our "new normal" will look like, we are offering the vast majority of our staff the flexibility of a hybrid work schedule. We will maintain core office days on Tuesday and Wednesday. Once a month we will come together on Monday for all-staff meetings. It's important to note that staff may elect to come into the office on other days, depending on their personal preference and work schedules. However, appropriate staff will always be on-hand, regardless of the days, for in-person meetings.

Flexible work schedules help our team maintain the work-life balance they are seeking. It also serves as an important recruitment and retention tool in today's ultra-competitive job market.

Finally, as we head into spring, our focus will be toward bringing back our Annual Meeting and Conference (AMC) to an in-person format. It will be good to once again come together, reconnect, and learn. I'm confident this is an event you will not want to miss! Look for more details about AMC in my report.

Thank you for your continued support. Stay well and, as always, ever forward!

## **UPCOMING EVENTS to Keep on Your Radar**

#### Equal Justice Conference

March 10, State Bar Center, Madison

#### Young Lawyers Conference

March 11, Glacier Canyon Lodge at the Wilderness Resort, Wisconsin Dells

#### • G. Lane Ware Leadership Academy 2021-22

April 8-9, State Bar Center, Madison

## • Leadership Development Summit

April 9, State Bar Center, Madison

#### Upcoming Board of Governors' Meetings

April 29, State Bar Center, Madison; and June 15, Grand Geneva Resort & Spa

#### Wisconsin Law Foundation Fellows Recognition Dinner

May 5, Monona Terrace & Convention Center, Madison

## • 2022 State Bar Annual Meeting & Conference

June 16-17, Grand Geneva Resort, Lake Geneva

## **RECENT COLUMNS of Interest**

In case you missed my recent columns in the *Wisconsin Lawyer*™ magazine:

- A Partnership in Service: As an entity created by the Wisconsin Supreme Court, Larry Martin explains, the State Bar exists to serve three important audiences: the public, the court, and you, our members (December 2021).
- Representing the Underserved: Meet this year's recipients of the Belle Case La Follette Awards. The Wisconsin Law Foundation annually grants the awards to three recent law

school graduates who represents underserved populations. Your contributions to the Foundation help make the awards possible (January 2022).

 Finding Common Ground: Lawyers and other Americans, regardless of political affiliation, should work together to resolve the many problems confronting our nation and world (February 2022).

## 2022 Annual Meeting & Conference (AMC)

The AMC will return in-person this year June 16-17 at the Grand Geneva Resort in Lake Geneva. This is the largest State Bar gathering annually. In addition, the Wisconsin Association of Legal Administrators (WALA) will hold their Annual Conference of Education in conjunction with AMC. The AMC will have a strong bench-bar component. A collaboration with the Judicial Education Committee will encourage Wisconsin's judges and justices to attend, allowing judicial education credits to be earned.

Opening Plenary: Dr. Sharon Meit Abrahams will lead a discussion titled, "If You Build It They Will Come, and Hopefully Stay." Abrahams, president of Legal Talent Advisors and author of numerous books and published articles on professional and business development, brings 30 years of experience helping lawyers and law firms improve their productivity and profitability. A passionate educator, Abrahams keeps one equation in mind as she focuses on law firms and legal settings: people + performance + productivity = profitability.



**Closing Plenary: Paul Clement**. Friday's closing plenary titled "The Roberts Court in Transition" features U.S. Supreme Court Litigator, Paul Clement, a Wisconsin native and State



Bar of Wisconsin member who also holds the record for having argued the most cases before the Supreme Court since 2000. As of the 2020-21 term, he has argued 106 cases before the U.S. Supreme Court. Presently with Kirkland & Ellis, he formerly held the position of U.S. Solicitor General, law clerk to Justice Antonin Scalia of the U.S. Supreme Court, and law clerk for Judge Laurence Silberman of the U.S. Court of Appeals for the D.C. Circuit. He was on the short list of potential Supreme Court nominees in the George W. Bush and Donald Trump administrations.

Clement will be interviewed by Dean Joseph D. Kearney, Marquette University Law School, and Dean Daniel P. Tokaji, University of Wisconsin Law School. Dean Kearney clerked for Supreme Court Justice Scalia and Hon. Diarmuid O'Scannlain of the U.S. Court of Appeals, 9th Circuit. Dean Tokaji clerked for Hon. Stephan Reinhardt of the U.S. Court of Appeals, 9th Circuit, and is considered a leading authority in election law.

In addition to the opening and closing plenaries, there will be over 25 other CLE breakout sessions in a variety of practice areas, health and wellness, and diversity, equity, and inclusion topics. Earn 9.5 CLE and 1.5 LPM, including options of 4.5 EPR, 2 LPM and 1 LAU, depending on the breakout sessions you choose! In addition to what you earn on-site, you can also earn up to 8 CLE credits following the AMC via webinar replays.

Join your colleagues from across the state to connect, learn, and relax at the largest State Bar gathering!

## **EDUCATE – Developing Skilled Legal Professionals**

## Professional Development: New and Updated Books

The Professional Development Team recently released several book updates, including revisions of *Appellate Practice and Procedure in Wisconsin* and *Commercial and Consumer Transactions in Wisconsin*.

2022 Codebooks are also being prepared and have been, or will be, released through the winter and early spring.

We continue to regularly update and supplement our current titles. Please take a moment and visit the State Bar of Wisconsin Marketplace (marketplace.wisbar.org) to learn more about all the books, forms, and other products available.

The attorney-editors are busy recruiting new authors to take over current book projects. We are also always looking to expand our offerings into new areas of expertise. If you or someone you know is interested in becoming a State Bar of Wisconsin PINNACLE® author, or if you have suggestions about new areas for PINNACLE Books to explore, please contact Publications Manager Carol Chapman at cchapman@wisbar.org.

## New CLE Programs Offering Members Cutting Edge Information

The Seminars Division concluded a successful fall season with recently completed programs including *Drafting More Effective Contracts, Write On: Effective Legal Writing,* and our first-ever *Forensic Justice Institute*. In fact, you can catch webcast replays from the institute in February, April, and May.

- Forensic Justice Institute Day 1 (5.5 CLE)
- Forensic Justice Institute Day 2 (6 CLE, 1.5 EPR)

#### PD News and Notes

- The Professional Development (PD) team is **developing its spring programs** and working on the CLE schedule for the 2022 Annual Meeting and Conference, set for June 16-17 at the Grand Geneva Resort. We look forward to seeing you there!
- The PD team **launched the Ultimate Pass Bronze** to give member's access to high-quality CLE in a way that fits their schedule, budget, and CLE needs.
- The State Bar is **looking for PINNACLE®** speakers. This is a great way to get your name into the legal community ... and build referrals! If you are interested or if you have suggestions for new PINNACLE CLE offerings, please contact Seminars Manager Tim Clark at tclark@wisbar.org.

## Practice411: Supporting the Business of Law

The State Bar's Law Office Management Assistance
Program Practice411™ helps lawyers to improve their
efficiency and effectiveness in the delivery of legal
services and in implementing systems and controls to
reduce risk and improve client relations. It helps
lawyers manage the business aspects of their practices.



Practice411 Law Practice Assistance Manager Christopher Shattuck met with members for roundtable law practice management discussions via teleconference in November and continuing through January to discuss tips for boosting productivity, best practices for updating

hardware and software, ways to avoid text message scams, and legal practice management trends reports. Shattuck also wrote:

- Top Tips from the Practice411 Elist in 2021, InsideTrack, Dec. 15, 2021
- Technology Holiday Shopping 2021: Top 21 Greatest Gifts, Wisconsin Lawyer, Dec. 2021

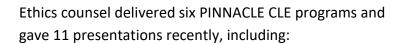
**Practice411** provided a number of educational sessions, including:

- "Avoiding Practical Traps in Your Bankruptcy Practice" In partnership with PINNACLE for the Annual Bankruptcy Update
- "Ethical Requirements for Processing ACH, Wire Transfers and Credit Card Payments 2021"
   in partnership with PINNACLE and co-presented with Ethics Counsel
- "Practical Requirements of Supervising Lawyers and Non-lawyers" for the Outagamie County Bar Association
- "The Ethics of Lawyer Succession Planning" for the Green Lake County Bar Association

To reach Practice411, contact Christopher Shattuck at cshattuck@wisbar.org or call (800) 957-4670.

## **Providing Ethics Guidance**

The State Bar's **Ethics Program** provides guidance and help in resolving questions regarding Wisconsin's Rules of Professional Conduct for Attorneys.





"Special Problems in Confidentiality" (PINNACLE)

"The Ethical Attorney on the Web" (PINNACLE)

"Ethical Requirements for Processing ACH, Wire Transfers and Credit Card Payments 2021" (PINNACLE)

"Ethics Conflicts in Criminal Practice" (PINNACLE)

"Ethics and Marketing on the Web" (PINNACLE)

"How to Avoid a Grievance" (PINNACLE)

"What's New in the World of Ethics Opinions and How They May Change Your Practice" (Wisconsin Association for Justice)

"Ethical Dilemmas in Immigration Representation" (American Immigration Lawyers Association)

"Ethical Requirements for Succession Planning" (WILMIC)

"New and Improved Wisconsin Ethics Opinions" (Sheboygan County Bar Association)

"New & Improved Wisconsin Ethics Opinions" (Winnebago County Bar Association)

"The Duty of Competency: Two New ABA Ethics Opinions" (Marguette Volunteer Legal Clinic)

"The Ethics of Credit Card Payments" (Tri-County Bar Association for lawyers in Jackson, Buffalo, Trempealeau, and Pepin Counties)

"Confidentiality in a Digital World" (Waukesha County GAL Juvenile Court)

"Ethics Update" (U.W. Law School)

"Ethics and Civility" (Eastern District Bar Association)

"Remote Work" (Waukesha County Bar Association)

Ethics counsel wrote the following articles:

- "Dilemma: Could Your 'Reply All' Email Violate Ethics Rules?" InsideTrack, Jan. 19, 2021
- "Dilemma: Is Just Listening to a Represented Person 'Communicating'?" InsideTrack, Dec. 15, 2021

Questions? Contact Ethics Counsel Aviva Kaiser or Tim Pierce, or call the Ethics Hotline at (800) 254-9154.

## **Keeping Wisconsin Lawyers Healthy**

The **Wisconsin Lawyers Assistance Program (WisLAP)** provides free confidential assistance to lawyers, judges, law students, and their families coping with substance use disorders or dependence, mental health challenges, or other stressors that negatively impact the quality of life and the practice of law. Volunteer Peer Assistants are needed in:

- District 10: Marinette, Menominee, Oconto, Outagamie, and Shawano counties
- District 11: Ashland, Barron, Bayfield, Burnett, Chippewa, Douglas, Iron, Lincoln, Polk,
   Price, Rusk, Sawyer, Taylor, and Washburn counties
- District 12: Grant, Green Iowa, La Fayette, and Rock counties
- District 16: Florence; Forest, Landlade, Marathon, Oneida, and Vilas counties

Learn more on wisbar.org.

#### WisLAP Happenings

- In November, WisLAP provided programming and assistance on the topic of mindfulness and avoiding burnout at the Annual Bankruptcy Update Eastern and Western Districts.
- WisLAP is gearing up for increased outreach scheduled with local county bar associations as well as the Young Lawyer Conference this spring.

#### WisLAP 24-hour Hotline

WisLAP volunteers provide confidential peer support through our Peer Assistance Program.

Clients identify a problem and request to meet with a colleague who has successfully managed a

similar problem or can offer support and guidance. To receive a referral to a Peer Assistant, call (800) 543-2625.



Questions? Contact WisLAP Manager Julie Persike at jpersike@wisbar.org.

#### **Divisions Gear Up For AMC**

State Bar divisions are busy putting together a showcase of speakers and programs for the Annual Meeting & Conference, set for June 16-17, 2022, at the Grand Geneva Resort in Lake Geneva.

Topic: "A Conversation with Laura Coates, CNN Anchor and Senior Legal Analyst"

**Sponsor:** Nonresident Lawyers Division

Co-sponsors: Criminal Law Section and Foley and Lardner LLP

**More**: Learn how **Laura Coates** transitioned from trial attorney to media personality, and the ethics and common pitfalls associated with attorney-media interactions. The program will also offer meaningful conversations on police shootings of unarmed Black men in Wisconsin and Minnesota that ignited protests and catalyzed movements for rethinking diversity and inclusion paradigms, including within the State Bar.

Topic: "The Ins and Outs of Vaccine Mandates"

**Sponsor:** Government Lawyers Division

**More:** Get the full spectrum of legal issues related to employer-based mandatory COVID-19 vaccine policies from a diverse panel, including public and private sectors and the plaintiff/defense side.

**Topic:** "Discrimination in the Time of COVID"

**Sponsor:** Young Lawyers Division

**Co-sponsor:** International Practice Section

**More:** Learn about discrimination against public and private sector employees and students based on their health care choices, including vaccine status. Target audiences include public and private attorneys practicing in civil rights law, education law, employment law, international law, and health law.

Topic: "Be Ethical: Plan for Your Succession"

**Sponsor:** Senior Lawyers Division in partnership with Practice411

More: This is a hot topic for senior attorneys, particularly those in rural areas. Attorneys at

varying stages of their careers are encouraged to attend.

**AMC Scholarships:** The **Government Lawyers Division** and **Senior Lawyers Division** are offering scholarships to division members to cover AMC registration costs. Contact Karen Beall.

## Attend the Young Lawyers Conference – Live and in-Person

The **Young Lawyers Division** (YLD) is excited to bring back their daylong **Young Lawyers Conference** on March 11, 2022, at the Wilderness Resort in the Wisconsin Dells. This year's theme, "Forecasting the Future of Law: A Discussion of Current Practice and the Changes to Come." The conference includes:

- a diverse set of speakers;
- presentations geared toward young and new lawyers who began their careers during the pandemic; and
- topics ranging from working remotely, balancing mental health with career obligations, and courtroom presentation.

Please note, the conference is free for YLD members and \$229 for non-members. The YLD is also offering a basic, virtual option for those in rural locations or for those unable to attend live seminars. Register at **MarketPlace** on wisbar.org.

#### Section, Committee, and Group Reports

The Anti-Sexual Harassment Oversight Group recently created a basic model policy for legal employers to address sexual harassment in the legal workplace. This policy, along with other anti-sexual harassment resources for victims, employees, and employers, will be made available on wisbar.org. The webpage will also include information on related CLEs and other trainings. The oversight group began meeting in FY21 after the Board of Governors approved recommendations following the release of a 2020 Women Lawyers on Guard report, "Still Broken: Sexual Harassment and Misconduct in the Legal Profession."

The **Bankruptcy, Insolvency & Creditors' Rights Section** (BICR) is holding their Annual BICR Section Educational & Social Retreat at the American Club in Kohler on Feb. 24 and 25. The conference includes a Wisconsin Judicial Update and National CaseLaw Update.To learn more, visit the Wisbar MarketPlace.

The **Business Law Section** approved the addition of an **advisor position** to their board of directors. This is a non-voting position that will allow section members a chance to join the board without a three-year director commitment. Also, the section will soon begin researching business law-related legislative initiatives in other states with the help of a law student.

The **Diversity and Inclusion Oversight Committee** (DIOC) is continuing its law school outreach with student affinity groups from U.W. and Marquette law schools. The committee has proposed amendments to the demographic portion of the dues statement. This will allow more defined tracking of the demographics of the members. DIOC's next meeting is March 16, 2022.

The **Elder Law and Special Needs Section** is holding their annual **Wispact Update 2022** CLE with State Bar PINNACLE on April 1. The section will fund five scholarships to members and provide a section member discount to the program.

The **Health Law Section Board** and **Labor and Employment Law Section Board** held a joint training on diversity and inclusion on Jan. 24. The customized training was led by State Bar Diversity and Inclusion Specialist Jacque Evans.

The **Litigation Section** created a one year diversity scholarship for fiscal year 2023. The scholarship will be determined by applicant financial eligibility.

The **Public Utilities Section** is holding their annual Public Utilities Law Update with the Wisconsin Public Utilities Institute on March 2. Section members will get the latest legal news on the utility industry, environmental issues, and renewable energy.

The **Section Leaders Council** met virtually on Feb. 4 with representatives from 18 sections in attendance. The leaders reviewed their election process and how to deliberately and intentionally recruit diverse candidates. They also shared unique ideas for section benefits and activities, and shared their successes and struggles throughout the year.

# ADVOCATE – Advocating for Justice, Clients, the Legal System and the Profession

## Advocacy & Access to Justice: Redistricting, Cash Bail Among Top Legislative Issues

The legislature roared back to work in January, with multiple session floor periods and weekdays filled with multiple committee hearings happening at the same time.

Redistricting, which dominated the fall portion of the session, is being litigated in the Wisconsin Supreme Court, where the Republican Party, Gov. Evers, and other interested parties have

submitted maps that they hope will meet the court's request for a "least changes" approach. A final legislative map is expected soon and will go into effect for upcoming elections.

Bail reform emerged as a major issue. In the wake of the Waukesha Christmas parade tragedy, some lawmakers have revived or introduced new proposals to modify Wisconsin's bail statutes. The State Bar of Wisconsin supports efforts to move Wisconsin away from a cash-based bail system

#### What You Can Do

The State Bar encourages you to contact your legislators on issues affecting the legal profession. Use the State Bar Advocacy Network to send messages of support to your representatives. If you are interested in hosting a virtual or in-person meeting with your local lawmakers and/or local Bar Association, please contact Devin Martin at dmartin@wisbar.org.

and toward the use of robust, evidence-based decision making tools, and will continue to monitor existing legislation and educate lawmakers about the complex nature of Wisconsin's bail system and how best to improve it.

During this busy legislative season, the Government Relations team has been laying the groundwork for several bills supported by various State Bar sections to gain support and passage in the final stretch of the 2021-2022 legislative session in spring. Those issues are discussed indepth in **Rotunda Report** (Feb. 7, 2022).

More information and details on bills the State Bar is tracking can be found on the Government Relations Advocacy Network page at <a href="https://www.wisbar/org/GovRelations">www.wisbar/org/GovRelations</a>.

Grassroots work continues to connect and build strong relationships between State Bar members and their lawmakers. A virtual legislative meeting was held Jan. 21 with the participation of the Marathon County Bar Association members and Sen. Jerry Petrowski (R-Marathon), and State Reps. John Spiros (R-Marshfield) and Patrick Synder (R-Schofield). Lawmakers discussed ways that State Bar members can become engaged in the legislative process and asked questions of the legal community to help them better understand emerging legislative issues.

Meeting with lawmakers, either in-person or virtually, remains one of the best ways to interact with and influence the legislative process. Look for future meetings this spring.

## Continuing Our Work on Racial Justice, Diversity & Inclusion

Twenty-seven students are matched with 26 employers in this year's Diversity Clerkship Program. Several employers are new to the program and there are a variety of opportunities for law students. A record 77 U.W. and Marquette law school students submitted applications to be in the program this year.

For the second year, members of the Wisconsin Association of African American Lawyers are organizing a workshop for DCP clerks titled, "Working in the Legal Field" on May 11. It is considered an enhancement of the program with members of other affinity groups participating.

## FACILITATE - Helping the Public Access the Legal System

## **Pro Bono: Connecting the Legal Community with Opportunities**

**Pro Bono Portal** – The **State Bar Pro Bono Portal**, powered by software from Paladin, provides an easy way for volunteers to find and connect with pro bono opportunities online. Currently, there are 26 participating legal services organizations using the website and 306 volunteer opportunities have been posted (80 are actively recruiting).

**Small Business Assistance** – The Business Law Section offers **free legal assistance** for Wisconsin small business who have nonlitigation legal issues. Volunteers staff a weekly virtual legal clinic with help from students at Marquette Law School. In the last quarter, 16 volunteers assisted 17 small businesses with their legal issues.

Newsletter – The State Bar's monthly Pro Bono Highlights email newsletter was distributed to all members in December and February to provide an update on pro bono efforts, resources, and opportunities for volunteers in Wisconsin. Recent highlights



included a look back at the first year of the State Bar's Pro Bono Portal, a call for pro bono award nominations, an update on efforts to assist Afghan refugees at Fort McCoy, the Small Business Assistance Project, and news about the **Wisconsin Equal Justice Conference** on March 10. To receive a copy of the newsletter, contact Pro Bono Coordinator Jeff Brown.

## Access to Justice Commission: Expanding Help to the Unrepresented

Wisconsin Free Legal Answers, the Commission sponsored pro bono project, provides an easy to use online legal clinic that is available statewide. We have received 1,078 questions so far in FY22 and volunteers have responded to 94% of them, assisting 947 clients. The program recently received great media awareness coverage from TV stations in Eau Claire, La Crosse and Wausau, and in the Beloit Daily News. An additional story on NBC15 in Madison focused on why volunteer Michelle Behnke participates in the program.

Wisconsin Law Help website – The Commission continues to work collaboratively with the State Bar, the State Law Library, WisTAF, and others to develop an easy to use website where Wisconsin residents can search for and connect with appropriate legal resources that fit their circumstances and legal issues. The group has developed its project description and is now working on its governance, staffing model, and sources for funding. The project is inspired by similar law help websites that exist in Illinois, Ohio, Michigan, Minnesota, and most other states.

## Fee Arbitration: Helping Resolve Disputes

The State Bar's **Fee Arbitration Program** is a confidential and inexpensive way for clients and lawyers to resolve fee disputes. The program processes about 70 cases per year. We currently have 45 open cases and 38 of these are new arbitration requests received in FY22. Arbitration hearings continue to be held around the state via videoconference.

## **Increasing Awareness through the Media**

Through its statewide media outreach and response efforts, the State Bar provides information, corrects inaccurate reporting, connects the media with lawyers as experts on a variety of issues, and serves as a trusted resource to journalists while highlighting the critical role and expertise lawyers play in society.

Wisconsin Free Legal Answers received extensive statewide coverage in early February, including:

- WAOW, Wausau, Wisconsinites can access free legal help, Feb. 2, 2022. Jeff Brown, pro bono manager (Estimated reach: 270K mobile, 47.6K desktop)
- WKBT La Crosse: Free legal advice available for Wisconsin low income residents. Feb. 3, 2022. Jeff Brown, pro bono manager. (Estimated reach: 263K mobile, 477K desktop)
- WEAU Eau Claire: Website offers free legal help, Wisconsin lawyers answer questions. Feb. 3, 2022. Jeff Brown, pro bono manager. (Reach figures not reported)
- Beloit Daily News: Free legal advice offers to low income residents. Feb. 6, 2022. Jeff Brown, pro bono manager. (Estimated reach: 66,300)
- NBC15 Madison: Wisconsin State Bar is offering free legal advice for civil cases. Feb. 12, 2022. Michelle Behnke, volunteer; Jeff Brown, pro bono manager. (Estimated reach: 172K desktop, 768K mobile)

## **LRIS: Connecting Attorneys to Clients**

The State Bar of Wisconsin Lawyer Referral and Information Service (LRIS) connects attorneys with clients who are carefully prescreened for legal issue, geographic location, and ability to pay. LRIS attorneys cover more than 40 practice areas.

Bilingual Spanish-speaking panel members are needed as the LRIS program continues to see an increase in Spanish-speaking referrals. The LRIS webpage is being updated to add a Spanish version of the online referral. To learn more or register as a panelist, visit the LRIS page on wisbar.org.



Since July 1, 2021, LRIS specialists responded to

17,000 calls. Approximately one in four callers are referred to an attorney; the remaining callers are given assistance in the form of information, referrals to community or government agencies, or basic legal advice through the State Bar Lawyer Hotline.

To learn more or register as a panelist, visit the Lawyer Referral and Information Service on wisbar.org.

## 12 Teams Advance to Semifinals in Wisconsin High School Mock Trial Tournament

The State Bar of Wisconsin High School Mock Trial Tournament recently completed regionals on Feb. 12 and 13, with 12 of 87 teams advancing to the semifinal round on March 5 and 6. Additional volunteers are needed for this round. To learn more, visit wisbar.org/mocktrial.

This year features a civil case. A college student scores a job at the best employer in town. When the student collapses on the job, the student is fired. Discrimination? Fallout of sibling rivalries in management coming to a head? Or some combination? Read more about the regionals tournament in *InsideTrack*.

Wisconsin High School Mock Trial is funded by the Wisconsin Law Foundation.

## Advancing the Wisconsin Law Foundation's Mission

Help Us Reach our Goal: Donate and Double Your Impact

We are half way to goal! Thanks to a generous pledge by Law Foundation Board member attorney Kevin Lyons and his wife, Roseann Lyons, all donations from individuals who have



not contributed to the Wisconsin Law Foundation since July 1, 2018, will be matched for a cumulative dollar total of up to \$25,000. Donations through June 30, 2022, will have twice the impact!

Now, more than ever, please consider making a donation to your Wisconsin Law Foundation today!

#### Fellows Dinner Returns in May and September 2022

The 2021 Wisconsin Law Foundation Fellows Recognition Dinner, previously postponed, will be held Thursday, May 5, 2022, at the Monona Terrace & Convention Center in Madison. The annual Fall Fellows Dinner will return Thursday, Sept. 29, 2022, at the Wisconsin City Club in Milwaukee.

The Fellows program recognizes those members of the State Bar of Wisconsin who have demonstrated outstanding legal ability and devotion to the welfare of their community, state, and nation, as well as to the advancement of the legal profession. Opportunity to join the Fellows is limited to 2.5% of the State Bar's total membership and is extended, by nomination, to only to a limited number of Wisconsin lawyers each year.

## **INNOVATE – Planning Together for the Future**

## **Empowering Lawyers into Leaders**

The State Bar of Wisconsin **Leadership Development Committee** is continuing its work toward fostering and developing new leaders in Wisconsin's legal profession.

The **G. Lane Ware Leadership Academy** was held on Jan. 21 and 22, and included the following speakers and topics;

- Effective time management, leadership and the impact of emotional intelligence, and leadership skills in your community (Michael Moore)
- Speaking with Power Not PowerPoint (Hon. James D. Peterson, District Judge, United States District Court for the Western District of Wisconsin.)
- A Leadership Development Academy alumna panel consisting of Board of Governors members Jennifer Johnson, Anna Munoz, Odalo Ohiku, and Melissa Spindler. The four shared their engagement experience with State Bar volunteer leadership opportunities and encouraged attendees to consider hands-on learning opportunities.

The Leadership Academy is funded, in-part, through a generous grant by the Wisconsin Law Foundation.

**The Leadership Summit**, a program designed to give the next generation of leaders an opportunity to explore State Bar volunteer opportunities, is set for 8:30 a.m. to noon on April 9.

Wisconsin Supreme Court Justice Ann Walsh Bradley will give the G. Lane Ware keynote address. The luncheon is also an opportunity for the Summit and Academy participants to network with State Bar leaders, including Cheryl Furstace Daniels and Margaret Hickey, along with 2022-23 president-elect candidates John Danner and Dean Dietrich. Thank you to the board of governor members who submitted nominees for consideration.

The **Ready.Set.Practice. Mentoring Program** is a voluntary program that matches new lawyers with experienced mentor in order to assist with law practice management, effective client representation, and career development.



The program has record-setting participation this year with 35 new lawyers requesting a mentor. In the hopes of interesting law student participation, the mentoring program concept was scaled back into a more relaxed setting and drew the interest of 12 students. Paired with a lawyer, the student is able to explore practice areas as they prepare to enter the profession upon graduation.

## New To the Board? Training Materials Now Online

Need information to answer a constituent's question or refresh yourself on the many things offered by the State Bar? Visit **New Board of Governors Members Training Materials** for the following information, videos and PowerPoint presentations to answer questions you receive from your constituents:

- Direct Service Programs including Practice411, Pro Bono Program, Lawyer Referral and Information Service, Advocacy Network, and Ethics Program
- Member Benefits Brochure/Dues Information
- Association Health Plan Information
- Program Introduction Videos
- Wisconsin Law Foundation Information

Strategic Planning and Budgeting Process Introduction

## Insurance Coverage is Available to State Bar Members Year 'Round

The group health plan for law firms continues to increase with more law firms joining. Remember, law firms can enroll in the group health plan at any time throughout the year, not just during open-enrollment time in November.

To qualify, law firms need to employ at least two nonfamily members who work 26 hours or more per week (*i.e.*, lawyer and one other employee), and coverage must be offered to all, but may be declined. Under current federal and state association health plan law, the State Bar's plan cannot provide coverage to individual attorneys either working as solo practitioners without at least one nonfamily employee.

To request your quote, please contact the following representatives at Professional Insurance Programs:

Christine Nadolski
Team Lead – Benefits
cnadolski@profinsprog.com

P: 414.755.4172

Wendy C. Block
Benefits Account Manager
wblock@profinsprog.com

P: 414.755.4185

#### **New Member Benefits**

The Insurance & Member Benefits Committee continues exploring and reviewing products and services beneficial to State Bar members. The newest offering includes:

ASPCA Pet Health Insurance: If you were one of the many who adopted furry friends
during the pandemic, here's your chance to provide them with health care coverage. The
ASPCA Program provides State Bar members with a 10% member discount with an extra
10% multipet discount for each pet enrolled after the first. For more information, visit
aspcapetinsurance.com/wisbar or call (877) 343-5314 and use priority code WISBAR to
take advantage of your member discount.

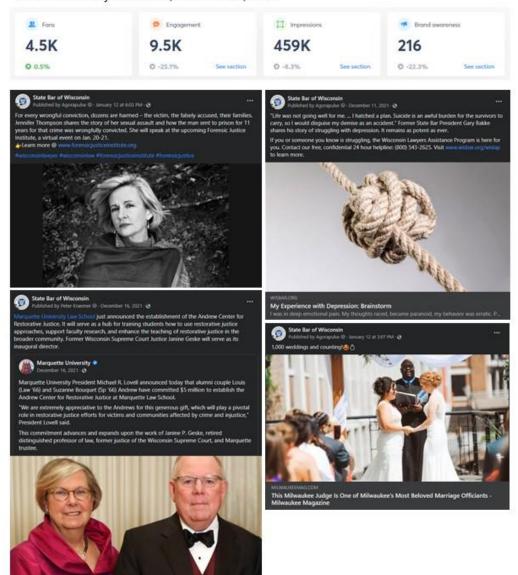
If you have any questions, contact Annette Ashley at aashley@wisbar.org.

## Social Media: A Look at Top Content

Increasingly, our members engage with the State Bar and each other through our social media channels. Join the conversation; connect with us on Facebook, Twitter (@statebarofwi), LinkedIn, and Instagram (@statebarofwi). Here are some recent metrics and examples that demonstrate how social media plays a role in advancing our mission.

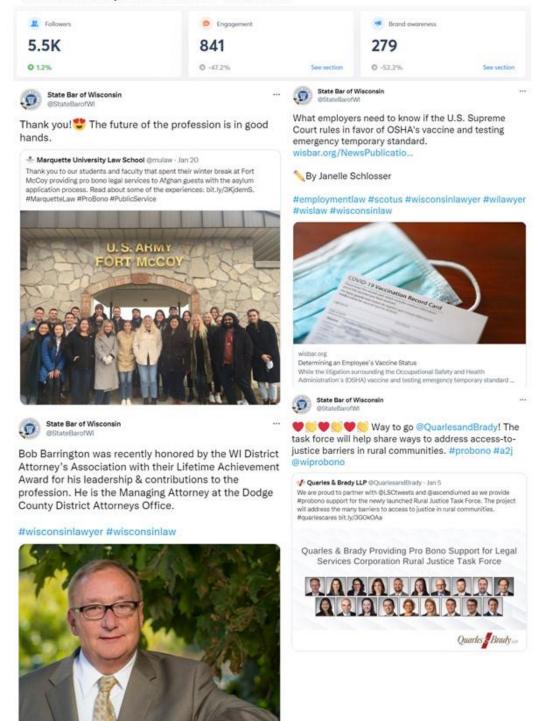
#### Facebook

Posts and metrics from Nov. 18, 2021 – Feb. 3, 2022



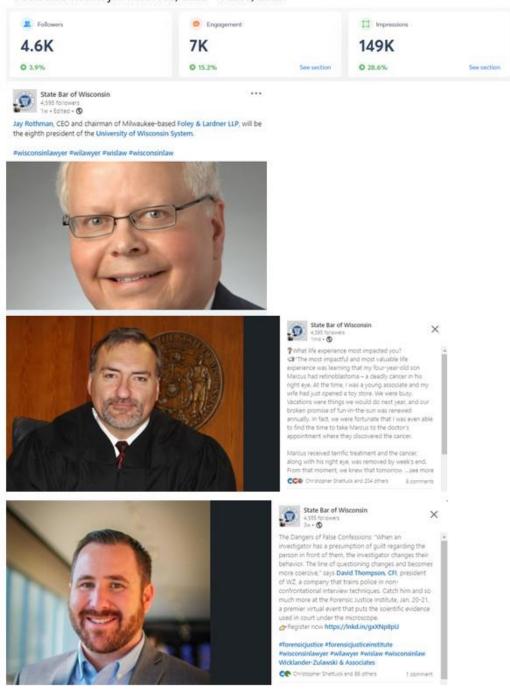
## **Twitter**

Posts and metrics from Nov. 18, 2021 - Feb. 3, 2022



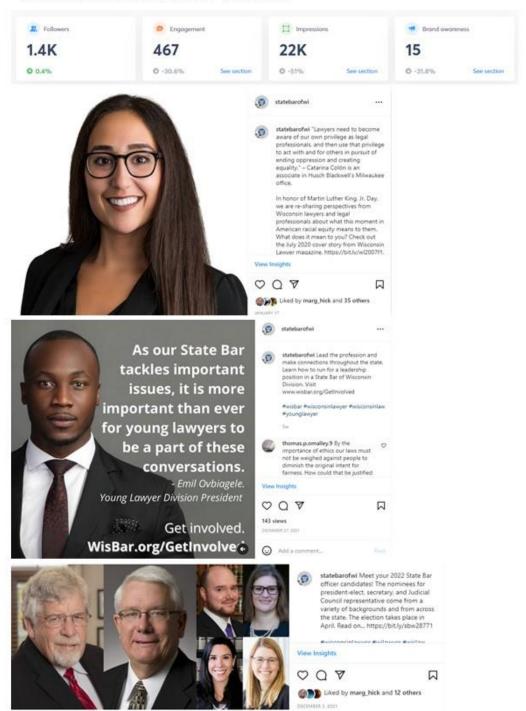
## LinkedIn

Posts and metrics from Nov. 18, 2021 — Feb. 3, 2022



## Instagram

Posts and metrics from Nov. 18, 2021 - Feb. 3, 2022



## Larry is on Twitter!

Larry Martin is actively engaging with members and thought-leaders on Twitter (@LarryJMartinED). Connect with him! A selection of his recent tweets are below.



These grants are made possible because of the ongoing and generous contributions by donors to the Wisconsin Law Foundation. Thank you!

@StateBarofWl @mulaw @WisconsinLaw @Practice411 @SBWRotundaRpt

State Bar of Wisconsin @StateBarofWI - Jan 26

The Wisconsin Law Foundation annually grants the Belle Case La Follette Awards to three recent #liawschool grads who represent underserved populations. Your contributions help make this possible.

@Larry/MartinED

#wisbar #wisconsinlawyer #wisconsinlaw wisbar.org/NewsPublicatio...



Congratulations to @StateBarofWI member Tom Barrett on being confirmed with strong bi-partisan support by US Senate to serve as Ambassador to Luxembourg.

@MayorOfMKE

@SBWRotundaRpt

@Practice411

@cityofmilwaukee



jsonline.con

Milwaukee Mayor Tom Barrett's ambassadorship nomination confirmed by U.S.... Senator Ron Johnson expressed his support for Milwaukee mayor Tom Barrett's nomination to serve as ambassador to Luxembourg.



Honored to be a guest today for @UWSystem President Tommy Thompson's final address to the UW Board of Regents. Proud to count him a member & friend of @StateBarofWI A great public servant who honorably has led our state's greatest asset. Thanks Gov. Thompson & On Wisconsin!





Congratulations to @StateBarofWI member and fellow born & raised Kenoshan

William Pocan on being named to the Federal bench. Proud of you Bill!

@SBWRotundaRpt @Practice411

@repmarkpocan

@Kenosha\_News

@kenosha@KenoshaCounty



jsonline.com

President Biden named Milwaukee judge William Pocan to fill federal court seat... William Pocan is the brother of U.S. Representative Mark Pocan of Madison.