September 2022

The Bar Report

Executive Director's Report to the Board of Governors



STATE BAR of WISCONSIN

Inside This Issue ...

Check Out Our New Look!

WSSFC Attendees Have More Learning Options This Year, p6

General Election: 19 Lawyers Seeking Office, p11

New 'Know Your Legal Rights' Column Increases Exposure for LRIS Members & State Bar, p15



Celebrating a Summer of Learning, p. 14





tion, p14

From the Executive Director's Desk, p3 Larry Martin's Wisconsin Lawyer Column's, p4 Upcoming Events, p5

EDUCATE

Seminars Division Kicks Off the Fall Season, p6
WSSFC Have More Learning Options This Year, p6
New & Updated Books, p6
Books Unbound, p7
Coming Soon: Updated CLE Tracker, p7
Providing Ethics Guidance, p7
HLE Institute a Success, p8
Members Receive Best Practice Tips, p8

Prioritizing the Well-Being of Lawyers, p8

Section Reports, p9-10 Committee Reports, p10 Division Reports, p10

ADVOCATE

2022 General Election: 19 Wisconsin Lawyers Seeking Office, p11

Connecting Lawmakers with Lawyers (and Judges!) p12

FACILITATE

Pro Bono Portal Offers 83 Volunteer Opportunities, p13

Free Legal Answers Shows Growth, p13

110 Small Business Owners Receive Free Legal Help, p13

Heroes Helping Heroes, p13

Fee Arbitration Program: Helping Resolve Lawyer-Client Disputes, p13

Work Set to Begin on New Legal Assistance Portal, p14 Check Out Pro Bono Highlights Newsletter, p14 Brown Participates in ABA Webinar on Immigra-

Continuing Our Work on Racial Justice, Diversity & Inclusion, p14

National Pro Bono Celebration Set For Oct 23-29, p15

New 'Find a Lawyer' Search Feature Coming to Wisbar this Fall, p15

New 'Know Your Legal Rights' Column Increases Exposure for LRIS Members & State Bar, p15

Advancing the Wisconsin Law Foundation Mission, p16

Michelle Behnke to be Honored with the Charles L. Goldberg Award, p16

INNOVATE

Ready.Set.Practice: Helping the Next Generation of Lawyers, p17

Check Out the State Bar's Group Health Plan, p17 New to WisBar: Members Must Opt-In for Sharing Home Addresses, p17

Check Out the Board of Governors Resources Page, p18

Helping Members Understand the State Bar, p18 From Cyber Attack Coverage to Chocolate, Check Out These Member Benefits, p18

Social Media: A Look at the Top Content, p19-23



From the desk of ...

Larry J. Martin, Executive Director

Once again, I have hit the road this summer to meet with and connect with our members where they live and work. Part of my travels across the Badger state have been meeting one on one with almost all of our 21 new Board of Governors and Building Bridges Liaison leaders. I did a lot of listening and learning. Most importantly, I made a personal connection with the individuals who have stepped up to help lead this great organization. I can tell you this – once again the State Bar will be in good hands!

Last summer, I traveled across Northwestern Wisconsin, meeting members in coordination with our local bars and putting a few miles on the car. This year, I headed to the beautiful Northeastern part of our state. I connected with members in six counties (Manitowoc, Door County, Kewaunee, Marinette, Shawano and Sheboygan) over 2 ½ days in mid-August. My travel companions included Office of Lawyer Regulation Director Timothy Samuelson, WisLAP Manager Julia Persike and State Bar Practice411 Law Practice Manager Christopher Shattuck.

It was clear to me that in many places, there is great opportunity and need for legal services. Everyone I talked with said they were busier than ever. While there is a critical shortage of lawyers to meet the legal needs of our more rural and smaller town communities, it is not for a lack of meaningful legal work.

I am also seeing an incredible transformation and revitalization of downtowns across the state. From Shawano to Sheboygan; to Wausau, Beaver Dam and Green Bay, downtowns are making an incredible comeback. What is great to see are so many law offices back on Main Street!

My travel plans won't end with summer. I'll keep getting out this fall and yes, even during our Wisconsin winter. One of my swings will be back up to Northwestern Wisconsin and specifically, a late fall tour to meet with members in Chippewa Falls, Siren, Hayward, Hurley and Merrill. While there are fewer attorneys "outstate," their membership in the State Bar is just as important and valued. I will also continue to travel throughout the southern part of our state as well!

Wisconsin Solo & Small Firm Conference

This fall also marks one of the great events in the State Bar's annual calendar, our annual Solo & Small Firm Conference. Once again we will gather in Wisconsin Dells, October 27 to 29. This year, weare adding a new component: If you can't make our in-person gathering, join us November 14-16, for a combination Live+Virtual event, which will give members the opportunity to earn more credits through webcast replays. Read more about this in our "Educate" section of the report.

My New Report

As you probably have noticed, the look of my report is different. The State Bar is a wide and deep organization and we want to make it easy for you to "connect the dots." Therefore, we've color coded our message map to reflect our strategic messaging.

- **Educate:** We strive to be skilled legal professionals
- Advocate: We advocate for justice: for the clients, the legal system, and the profession
- **Facilitate:** We help the public access the legal system
- Innovate: We're planning together for the future

Thanks for taking time to read my report. Please continue to stay well and, as always, ever forward!

Larry



Your Practice, Our Purpose,8

Wisconsin Lawyer Columns

In case you missed my recent columns in the *Wisconsin Lawyer*[™] magazine:

- The Future's So Bright, I Gotta Wear Shades: By working together, lawyers, judges and State Bar staff can ensure that the state's legal professionals and judicial system continue to survive and thrive. (July 2022)
- Mock Trial: A Call for Volunteers: A few hours of your time will have an invaluable and long-term influence on students who compete in the Wisconsin High School Mock Trial Program (September 2022)



Mark Your Calendar

- Upcoming Board of Governors' Meetings
 - December 2, 2022: State Bar Center, Madison
 - February 24, 2023: Virtual
 - April 14, 2023: State Bar Center, Madison
 - June 14, 2023: The Pfister Hotel, Milwaukee
 - September 21-22, 2023: Blue Harbor, Sheboygan
- Fellows of the Wisconsin Law Foundation Reception & Dinner September 29, Wisconsin City Club, Milwaukee

In-person CLE Seminars and Conferences

- Annual Real Estate Update 2022
 October 7, State Bar Center, Madison
- Election Law in Wisconsin 2022
 October 12, State Bar Center, Madison
- Employment Law Update 2022
 October 14, State Bar Center, Madison
- Considerations for the Aging Lawyer Looking to the Future October 20, State Bar Center, Madison
- Wisconsin Solo & Small Firm Conference
 October 27-29, Kalahari Resort & Convention Center, Wisconsin Dells
- Annual Bankruptcy Update 2022—Eastern District November 2, Location TBA
- Annual Bankruptcy Update 2022—Western District November 3, State Bar Center, Madison

For all in-person CLE seminars and conferences, visit MarketPlace.

Educate

We're Developing Skilled Legal Professionals

Seminars Division Kicks off the Fall Season

A full and robust calendar of new, timely, and valuable CLE will be available to members this fall. Practice areas have provided significant input into priority CLE. This includes a rich array of volunteer expert speakers in areas such as:

- Environmental, Mediation and Arbitration,
- Worker's Compensation,
- Domestic Violence for GALS,
- Decrypting Non-fungible Tokens, and
- Business Entity Law.

Visit Marketplace to learn more.

WSSFC Attendees Have More Learning Options This Year

State Bar members may choose to attend this year's Wisconsin Solo & Small Firm Conference (WSSFC) in one of several ways: in person, online, or with a combined package of Live+Virtual.

- In-person (Kalahari Resort, Wisconsin Dells): October 27-29
- Virtual (recorded WSSFC sessions): November 14-16
- Live+Virtual: Earn more credits watching select complimentary webcast replays

WSSFC offers six plenaries and 32 individual breakout sessions. With the in-person + virtual format, attendees may earn more credits watching select complimentary webcast replays in November and December. Learn more at wisbar.org.

Professional Development: New and Updated Books

The Professional Development Team is busy working on Fiscal Year 2023 updates, including a revision of the Wisconsin Judicial Benchbooks Vol. V: Probate, Guardianship, and Mental Health, 6th edition. Watch for additional new revisions and supplements coming soon.

Learn more about all the books, forms, and other products we offer, visit WisBar Marketplace.

More of Your Favorite Titles Added to Books UnBound, Upgrades Coming Soon

Books UnBound[™], our subscription-based online library of award winning PINNACLE books, is getting a significant upgrade! In addition to adding six new books that were previously available in print only, there will be new features like the ability to share notes between subscribers and enhanced speed and search functionality. Tutorials and webinars will help users understand the changes.

Subscribers now have access to 65 regularly updated PINNACLE titles, including these additions:

- Advising the Evolving Family, Ed 2
- Sexual Orientation, Gender Identity and the Law, Ed 2
- Immigration Consequences for Wisconsin Criminal Offenses, Ed 2
- Minor Guardianships of the Person: Wisconsin Children's Court Practice and Procedure, Ed 1
- Wisconsin Landlord & Tenant Manual, Ed 1
- Mental Health Law in Wisconsin: A Guide for Legal and Healthcare Professionals, Ed 1

Watch your email for information on the new platform. Learn more about Books UnBound.

Coming Soon: Updated CLE Tracker

The State Bar's updated and redesigned CLE Tracker is nearing launch. The new tracker will accommodate Law Practice Management (LPM) and Lawyer Awareness & Understanding (LAU) credit types, allow users to indicate if January attendances are being used in the previous reporting window, and will be more intuitive to users.

Providing Ethics Guidance

The **Ethics Program** provides guidance regarding Wisconsin's Rules of Professional Conduct for Attorneys. Ethics counsel delivered 17 presentations from May to August, with five through PINNACLE. A sampling includes:

- "Special Problems in Confidentiality" (Office of Lawyer Regulation)
- "Indigenizing the Rules of Professional Conduct" (Annual Indian Law Section)
- "Possession of Evidence" (PINNACLE)
- "Understanding the OLR Process" (PINNACLE)

Ethics Counsel also wrote three articles for InsideTrack.

- "Are Settlement Retention Clauses an Indirect Restriction on the Right to Practice?"
- "Who Receives the Advance Fee Refund When a Third Party Pays?"
- "Can I Indemnify My Client to Encourage Pursuit of a Novel Case?"

Questions? Contact Ethics Counsel Aviva Kaiser or Tim Pierce, or call the Ethics Hotline at (800) 254-9154.

HLE Institute a Success!

Replays Available in MarketPlace

The Health, Labor, and Employment Law Institute was held August 18 and 19 in the Wisconsin Dells. Over 100 people came together to enjoy the CLE sessions and networking opportunities. Replays of 14 breakout sessions will air the week of October 3. Visit MarketPlace for information.



Members Receive Best Practice Tips on Reducing Malpractice Risk

State Bar Practice411TM Law Practice Assistance Manager Christopher Shattuck met with members for roundtable law practice management discussions to discuss best practices for withdrawing from representation, ways to reduce malpractice risk, ethically responding to data breaches, and practical tips for law firm billing. Shattuck authored "Five Tips to Excel as a New Lawyer" appearing in *InsideTrack* and co-authored, "Responding to a Data Breach" in *Wisconsin Lawyer*.

Practice411 partnered with Ethics, the Senior Lawyers Division, and PINNACLE to produce presentations on ethics, opening a law firm, and closing a law firm.

About Practice411: The State Bar's Law Office Management Assistance Program Practice411 helps lawyers improve their efficiency and effectiveness in the delivery of legal services and in implementing systems and controls to reduce risk and improve client relations. It helps lawyers manage the business aspects of their practices. Questions? Contact Christopher Shattuck, Law Practice Assistance Manager.

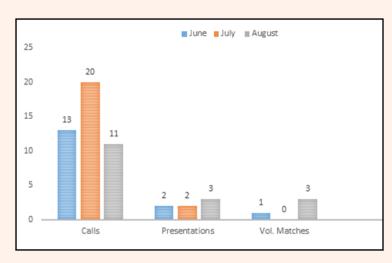
Prioritizing the Well-Being of Lawyers

Eighteen percent of the 44 inquiries to the Wisconsin Lawyers Assistance Program (WisLAP) between

June and August were for help regarding alcohol related issues as self-referrals, colleague referrals, and referrals for family members.

Four peer volunteers were matched with other members to help them with stress reduction, compassion fatigue, and coping with a mental health challenge.

WisLAP staff gave seven presentations to various groups, including the New Judges Orientation in Madison, Judicare Legal Aid in Wausau, and to the Winnebago County District Attorney's Office in Oshkosh.



About WisLAP: The program offers confidential wellbeing support to lawyers, judges, and law students. WisLAP aims to promote attorney wellbeing by developing a culture within the Wisconsin legal community that destigmatizes mental illness and substance use disorders and fosters work-life balance. Questions? Contact Julia Persike, PsyD, CSAC, WisLAP Manager.



We're Working Together for the Common Good

State Bar groups consist of Sections, Committees and Divisions. Together these groups provide a wide range of opportunities for professional development while also helping to improve the administration of justice and the practice of law in Wisconsin.

Section Reports

The Administrative and Local Government Section is partnering with PINNACLE on a September 19 program titled "COVID Relief Legislation & Issues in Administrative Law 2022." The section is funding discounts for members of \$100 off for in-person and webcast replays. They are also hosting a networking lunch after the program.

The **Appellate Practice** section held their Best Brief Reception honoring the winners of this year's competition on July 7. The biennial competition looks for excellence in brief writing. Because appellate practice centers on brief writing, the competition's goal is to recognize personal achievement that also aids appellate attorneys striving to improve their writing and argumentation skills.

The **Elder Law and Special Needs Section** is co-producing their annual PINNACLE seminar, "Legal Issues of the Aging," beginning September 23. This year's presentation, which includes a networking lunch, includes sessions on cultural competence, estate planning for the Muslim community and for Tribal cultures, an update on the public health crisis, and hot topics in guardianship. The section is offering five scholarships to young lawyers to attend the seminar.

The **Environmental Law Section** co-produced with PINNACLE the 34th Annual Environmental Law Update on September 15. The CLE event included a networking lunch. Topics included updates on air, water and PFAS contaminants, the Great Lakes, and Environmental, Social and Corporate Governance. The section provided four scholarships to members.

The **Family Law Section** hosted the 41st Family Law Workshop on August 4-6 in Sturgeon Bay. The workshop provided 14 CLE's for 120 registered attendees. The programming included an interactive

session on improving listening and collaborative skills, cases involving children with mental health issues or domestic violence, dividing assets that include cryptocurrency, and more.

The **Health Law Section** contributed to the planning of the Health, Labor, and Employment Law Institute on August 18-19 in Wisconsin Dells. The section provided two scholarships to members to attend and funded the cost of lodging and registration for 12 law students at the keynote luncheon.



Jill Hartley discussed developments in labor law during the State Bar's annual Health, Labor, and Employment Law CLE on Aug. 19.

The Intellectual Property & Technology Law Section held their 16th Annual Intellectual Property Academy in Door County on August 11-12. The Academy featured eight speakers, including the regional director of the United States Patent and Trademark Office. Topics included privacy laws, design pa-

tents, trademarks, and ethics issues facing IP Attorneys.

The **Indian Law Section** held their 10th Annual Indian Law CLE in the Wisconsin Dells on August 18-19. Topics included actions to protect Wisconsin wolves, Tribal Courts, addressing drugs and addictions on reservations, and recent Wisconsin Tribal gaming developments.

The **Public Utilities Section** is organizing a volunteer project with Second Harvest Foodbank, where they will spend a half day sorting and boxing items.



Michelle Greendeer-Rave (L), tribal attorney, Ho-Chunk Nation, and Samantha Skenandore, Quarles & Brady, LLP, at the Indian Law Section CLE on August 18.

Committee Reports

The **Diversity & Inclusion Oversight Committee** (DIOC), chaired by Judge Kori Ashley, is working with the Affinity Bars and reaching out to law students with the goal of retaining diverse attorneys in Wisconsin.

The **DIOC's Law School Outreach Subcommittee** will kick off the Diversity Clerkship Program (DCP) with informational sessions at both law schools the last week in October. DCP has made changes to the program to accommodate expansion.

Division Reports

The Young Lawyers Division is planning their 13th Annual Young Lawyers Conference set for March 31, 2023, in Oshkosh. The YLD is also planning several networking events throughout the year.

The Senior Lawyers Division is hosting their annual live program in Milwaukee on October 20, "Considerations for the Aging Lawyer: Looking to the Future." Topics cover transitioning out of large and medium size firms, the ethics of transition, and technology. The SLD continues to work with PIN-NACLE on webcast programs that will begin airing in late September. Past seminars are available to division members in a free library of virtual content with topics of interest to senior lawyers.

Advocate

We're Advocating for Justice, Clients, the Legal System and Profession

2022 General Election: 19 Wisconsin Lawyers Seeking Office

Number of Lawyer-Legislators on the Decline

With the 2022 Wisconsin primary election concluded, we have a clear idea of what the fall general election will look like. This election cycle saw a historic number of legislative retirements, with 30 incumbents and two lawyer-legislators announcing retirement from the Wisconsin legislature. Longterm trends show a decline in the number of lawyers in the legislature, and this year seems to continue this trend.

Below is a summary of lawyers running for office in Wisconsin for the fall general election. The asterisk indicates incumbent. Note, the State Bar does not engage in partisan activities in the electoral process, nor does it advocate for any individual or group of candidates. This list is provided for information only.

Attorney General

- Josh Kaul (D)*
- Eric Toney (R)

State Treasurer

John Leiber (R)

US House of Representatives

- Congressional District 1 Bryan Steil (R)
- Congressional District 2 Erik Olsen (R)
- Congressional District 6 Glenn Grothman (R)

State Senate

- 1st District Andrea Gage-Michaels (D)
- 30th District Eric Wimberger (R)*

Tuesday, November 8, 2022

General Election



For information on polling locations and times, what's on your ballot, your registration status, and more, go to My Vote Wisconsin.

State Assembly

- 3rd District Ron Tusler (R)*
- 7th District Daniel Riemer (D)*
- 9th District Marisabel Cabrera (D)*
- 18th District Evan Goyke (D)*
- 21st District Nathan Jurowski (D)
- 30th District Sarah Yacoub (D)
- 47th District Jimmy Anderson (D)*

- 60th District Daniel Larsen (D)
- 64th District Tip McGuire (D)*
- 69th District Lisa Suzanne Hibbard Boero (D)
- 94th District Steve Doyle (D)*

Connecting Lawmakers with Lawyers (and Judges!)

Given the long-term trends of less direct legal experience in the halls of state government, it's vital that members of the legal profession engage with their lawmakers as constituents. To this end, the State Bar's Government Relations and Grassroots team is continuing to educate and engage our members around the legislative process.

While election season continues, we are reaching out to local and affinity bars to prepare attorneys to engage in the upcoming legislative session. These meetings help State Bar members become effective advocates at the grassroots level and feature one credit of CLE.



If you would like to have a meeting with the Government Relations and Grassroots team and your local bar, law firm, or a group of legal colleagues, reach out to Grassroots Coordinator Devin Martin.

Facilitate

We're Helping the Public Access the Legal System

The State Bar promotes access to justice and professional satisfaction for it's members. One way to accomplish this is through pro bono work and public education on the rule of law.

Pro Bono Portal Offers 83 Volunteer Opportunities

The State Bar Pro Bono Portal is currently advertising 83 current pro bono opportunities. Twenty-nine legal service organizations from across the state use this website to promote volunteer opportunities that will help underserved Wisconsin residents with their legal challenges. Since its inception in November 2020, 417 opportunities have been posted to the site.

Free Legal Answers Shows Growth

Volunteers in the Wisconsin Free Legal Answers program, a project of the Access to Justice Commission, helped 1,641 clients –12% growth since June – while pro bono hours grew 15%. Volunteers answered 1,770 questions, a 7.5% increase.

The most common legal questions in 2022 are Family (32%), Housing (14%), Debts (11%), Employment (7%), and Probate (6%). The program receives about 150 questions a month. More than 7,300 questions have been posed since the service launched in late 2015.

■ 110 Small Business Owners Receive Free Legal Help

Working with Marquette Law School, the Business Law Section offers weekly virtual legal clinics to small business owners around the state who were struggling to keep afloat due to the pandemic. In fiscal year 2022, volunteers helped 110 small business owners with their non-litigation legal issues. The program began in 2021.

Percent of Use by Area	% of Total
Milwaukee County	18 %
Dane County	8 %
Brown County	4 %
Winnebago County	4 %
Eau Claire County	3 %
Kenosha County	3 %
Waukesha County	3 %
Outagamie County	3 %
Rock County	3 %
Racine County	3 %
All Other Counties	49 %

Nearly half the calls to Wisconsin Free Legal Answers hotline come from rural areas.

Heroes Helping Heroes

124 Wisconsin first responders and their spouses or domestic partners received free basic wills and power of attorney documents in fiscal year 2022, courtesy of lawyers in the Wisconsin Wills for Heroes Program.

Fee Arbitration Program: Helping Resolve Lawyer-Client Disputes

The State Bar's confidential Fee Arbitration Program has 46 open cases – two less since June, 2022. The program processes about 67 cases per year. Hearings are continuing to be held around the state.

Work Set To Begin On New Legal Assistance Portal

Work will begin this fall on an online legal assistance portal in Wisconsin that will provide legal information, referrals to legal aid organizations, and lawyer referral services.

The Access to Justice Commission is working with WisTAF and other stakeholders to develop and launch the portal. It is funded in-part with a \$124,000 grant from the federal American Rescue Plan Act (ARPA) funds as announced by Gov. Tony Evers in a press release on March 28, 2022.

The Commission is supporting an effort by Wisconsin Judicare to obtain additional funding to add more features to the basic site through the Technology Improvement Grant program administered by the Legal Services Corporation.

The project is inspired by similar law help websites that exist in most states, including Illinois, Ohio, Michigan, and Minnesota.

Check Out Pro Bono Highlights Newsletter

September's *Pro Bono Highlights* showcases members who are assisting Afghan evacuees in Wisconsin with their asylum applications. The email newsletter is distributed to all members. It includes an update on statewide pro bono efforts, resources, and opportunities for volunteers in Wisconsin.

State Bar Participates In ABA Webinar on Immigration

State Bar Pro Bono Manager Jeff Brown participated in a three-person national webinar organized by the ABA Commission on Immigration and the ABA Center for Pro Bono titled, "The 3 Rs of Pro Bono Management: Recruting, Retaining, and Recognizing Volunteer Attorneys."

Watch a recording of the webinar here.

Continuing Our Work on Racial Justice, Diversity & Inclusion

The **Diversity Clerkship Program** concluded its 30th year with the Diversity Clerkship Recognition Reception on July 21, 2022, at the State Bar Center. The program had 27 clerks and 26 employers with seven first-time employer participants. The clerks gave a personal report on their experiences in the program. Supreme Court Justice Jill Karofsky gave the keynote speech. A total of 559 students have completed the program.

More: "Diversity Clerkship Program: Celebrating a Summer of Learning"

If you are interested in expanding the diversity of your office or seeking a talented law student for this upcoming summer, contact Jacque Evans, Diversity and Inclusion Specialist.



Diversity Clerkship Program Clerks on July 21, 2022, at the State Bar Center in Madison.

National Pro Bono Celebration Set For Oct. 23-29

The ABA Standing Committee on Pro Bono and Public Service invites you to join them this October for the National Celebration of Pro Bono. The Celebration is an opportunity to connect pro bono providers and attorneys across the nation and to showcase the incredible difference that pro bono lawyers make to our nation, to our system of justice, to our communities, and most of all, to the clients they serve. Learn more at probono.net.

New 'Find A Lawyer' Search Feature Coming To WisBar.Org This Fall

Added Benefit for LRIS Panel Members

Wisconsin residents looking for a lawyer will soon be able to search for attorneys on the State Bar's website anytime 24/7/365 using an enhanced search feature that asks users questions to help them determine the type of lawyer they need, their geographic location and their ability to pay. Referrals are made to State Bar Lawyer Referral and Information Service (LRIS) panel members. The search feature will be available in English and Spanish.

New 'Know Your Legal Rights' Newspaper Columns Increase Exposure for LRIS Members & State Bar

Legal articles produced by members of the State Bar Lawyer Referral and Information Service (LRIS) were published 108 times free-of-charge in newspapers across the state, between April 1 to August 31, thanks to a new partnership between LRIS and the Wisconsin Newspaper Association (WNA). Additionally more than 50 stories appeared online.

LRIS lawyers write the columns, State Bar staff edit them, and the WNA distributes them bi-monthly. The columns, branded "Know Your Legal Rights," cover common legal topics such as child custody, tenant rights, obtaining social security disability benefits, and estate planning.

A sampling of the articles:

- Sheboygan Press: 'It's vacation season in Wisconsin. Here's what to know before renting your home on Airbnb or Vrbo." (Atty. Adam Vanderhayden)
- Sun Prairie Star: "Drinking and Boating: What you need to know" (Atty. Alexis Garuz)
- *The Chronotype (Rice Lake):* "Renters have a right to a safe and decent home" (Atty. Jennifer Schank)
- Wausau Pilot & Review: "Navigating legal debt collection in Wisconsin" (Atty. Kevin Trost)

About State Bar Media Outreach: The State Bar's media outreach effort and response team provides information, corrects inaccurate reporting, connects the media with lawyers as experts, and serves as a trusted source to journalists while highlighting the critical role and expertise lawyers play in society. Questions? Email Mike Wiltse, Public Relations Specialist.

Advancing the Wisconsin Law Foundation's Mission

\$25,000 Goal in 'Double Your Impact Campaign' Surpassed!

Thanks to hundreds of new and returning lapsed donors, we did it!

\$56,023.56 was added to the Wisconsin Law Foundation's corpus during the "Double Your Impact" campaign, with \$31,056.23 coming from donors and \$25,000 coming from a generous pledge from Law Foundation board member Kevin Lyons and his wife, Roseann.

The Lyons' made the pledge to double every donation from new and lapsed donors during the past year, through June 30, 2022.

Six hundred fifty-three new donors have been added to the donor rolls in the previous two years, including 329 first-time donors this past year.

While the campaign has officially ended, there is still an urgent need for support of your Law Foundation. Please consider making a donation today!



Michelle Behnke to be Honored with the Charles L. Goldberg Award

Fellows Gather in Milwaukee to Honor 2022 Class

Long time state and national legal leader Michelle Behnke will be honored at the Annual Wisconsin Law Foundation Fellows Recognition Dinner as this year's recipient of the Charles L. Goldberg Award.



Michelle Behnke was the fourth woman elected president of the State Bar (2004-05) and the first African-American lawyer to serve in that position. The dinner will be held Thursday, September 29, 2022, at the Wisconsin City Club in Milwaukee.

The Charles L. Goldberg Distinguished Service Award is given annually to one lawyer in recognition of lifetime service in the public interest. In addition, the Fellows will honor new inductees as part of the 2022 Class.



The Fellows program recognizes and celebrates State Bar members who have demonstrated outstanding legal ability and devotion to the wellbeing of their community, state, and nation, as well as to the advancement of the legal profession.

Opportunity to join the Fellows is limited to 2.5% of the State Bar's total membership and is extended, by nomination, to only to a limited number of Wisconsin lawyers each year.

Innovate

We're Planning Together for the Future

Ready.Set.Practice: Helping the Next Generation of Lawyers

Application period: September 15-October 15, 2022

Recruitment is underway for the 2023 Ready. Set. Practice Mentoring Program. We are looking for lawyers with six+ years' experience to mentor new lawyers, help them establish connections, build confidence, and explore practice areas.

We are also pairing new lawyers with law students to answer their questions about transitioning from law school to the practice of law. New lawyers should be out of school one to two years.

Interested? Please complete the Mentor Application Form or contact Karen Beall. Additional information can be found here.

Check Out the State Bar's Group Health Plan

The Kaiser Family Foundation recently released its Affordable Care Act Exchange policy premium rate analysis, showing 2023 health care coverage premium rate increases for employers ranging any-

where from 5-14%. Premiums are also expected to rise for the nearly 50% of Americans who receive health coverage through their employer. The increase is largely due to post-pandemic health care utilization and inflation.

The State Bar's Group Health Plan coverage is provided by Wisconsin Physicians Service Insurance Corporation (a/k/a WPS, WPS Health Insurance, Arise Health Plan, or WPS Health Solutions). Enrollment in this plan is also open year-round.

Learn More!

A Group Health Plan presentation titled "A Deeper Look, State Bar of Wisconsin Group Health Plan Benefits for Law Firms" will be held live at the Wisconsin Solo Small Firm Conference at 8 a.m., Friday, October 28, with a replay set for Tuesday, November 15.

Lawyers and law firm administrators can obtain more information and quotes from Professional Insurance Programs. Contact Christine Nadolski, Team Lead – Benefits, 414-755-4172; or Wendy C. Block, Benefits Account Manager, 414-755-4185.

New To WisBar: Members Must Opt-in for Sharing Home Addresses

In late June, the State Bar removed home addresses of lawyers who operated their businesses out of their home in order to increase the protection of personal information and privacy. These lawyers were asked to "opt-in" if they want their home address listed on wisbar.org.

Check Out the Board of Governors Resources Page

Need information to answer a constituent's question? Do you want to know more about our legislative priorities? Are you curious about our pro bono program? If so, review our New Board of Governors Members Training Materials. Materials include:

- Direct Services Programs including Practice411, Pro Bono Program, Lawyer Referral and Information Service, Advocacy Network, Ethics Program, WisLAP, and Books UnBound
- Member Benefits Brochure/Dues Information
- Association Health Plan information
- Program introduction videos
- Wisconsin Law Foundation information
- Strategic Planning and Budgeting Process Intro

This isn't for new board members only. It's a great refresher for existing board members. Questions? Contact Annette Ashley, Director, Professionalism & Engagement.

Helping New Members Understand the State Bar

Joining the profession can be challenging and learning about all the programs and services available to young lawyers can be overwhelming. As a result, the State Bar created a bi-weekly email campaign – "News for New Lawyers" – containing information on State Bar programs and services, a video introduction to program managers, and information on engagement opportunities.

From Cyber Attack Coverage to Chocolate, Check Out These New Member Benefits

Explore your member benefits here and take advantage of the many discounts available to you as a State Bar member. The following programs are available to members:

HSB Cybersecurity Coverage: HSB Cybersecurity Coverage can help protect against lost work product and documents, costs incurred to access and repair damaged systems, and third-party claims arising from data breaches. Tailor coverage to your law firm's needs. Questions? Contact Corrine Bultman, Bultman Financial Services, (800) 344-7040.

Changes to ODP (formerly known as Office Depot Program): Purchasers will receive up to 75% discounts on online office supply orders; in-store purchase discounts will be capped at 30%. All other benefits of the program will remain the same.

Enroll with NPP for discounts on gourmet baked goods, gift baskets, quality hand-cut steaks and decadent chocolates with the following vendors:

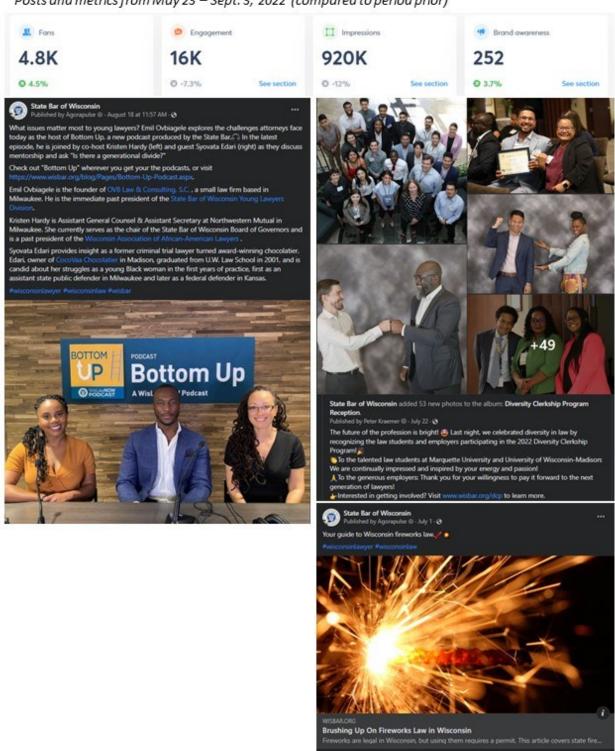
- · Cheryl's Cookies,
- Harry & David,
- Omaha Steaks, and
- Simply Chocolate.

Social Media: A Look at Top Content

Increasingly, our members engage with the State Bar and each other through our social media channels. Join the conversation; connect with us on Facebook, Twitter (@statebarofwi), LinkedIn, and Instagram (@statebarofwi). Here are some recent metrics and examples that demonstrate how social media plays a role in advancing our mission.

Facebook

Posts and metrics from May 23 - Sept. 3, 2022 (compared to period prior)



Twitter

Posts and metrics from May 23 - Sept. 3, 2022 (compared to period prior)





Threats and acts of violence against the judiciary are a threat to democracy.

Yesterday, one of our members, retired Juneau County Judge John Roemer Jr., was reportedly shot and killed in an attack at his home in New Lisbon.

wisbar.org/NewsPublicatio...



11:55 AM - Jun 4, 2022 - Twitter Web App



"A Change is Going to Come": New State Bar President Margaret Hickey used her swearing in address to highlight changes in the law and how the profession must change with it. From her remarks #SBWamc #wisbar #wisconsinlawyer

6:18 PM - Jun 15, 2022 - Twitter Web App



Marquette Law. 5 6 Congratulations!

More photos from each admissions group on our Facebook page facebook.com/StateBarofWI

#WisconsinLawyer #wisconsinlaw #wisbar @mulaw



3:13 PM - May 24, 2022 - Twitter Web App



What is the legacy of Shirley Abrahamson, Wisconsin's first female Justice? An impressive new exhibit aims to educate the public about this seminal figure in law. shirleyabrahamson.org

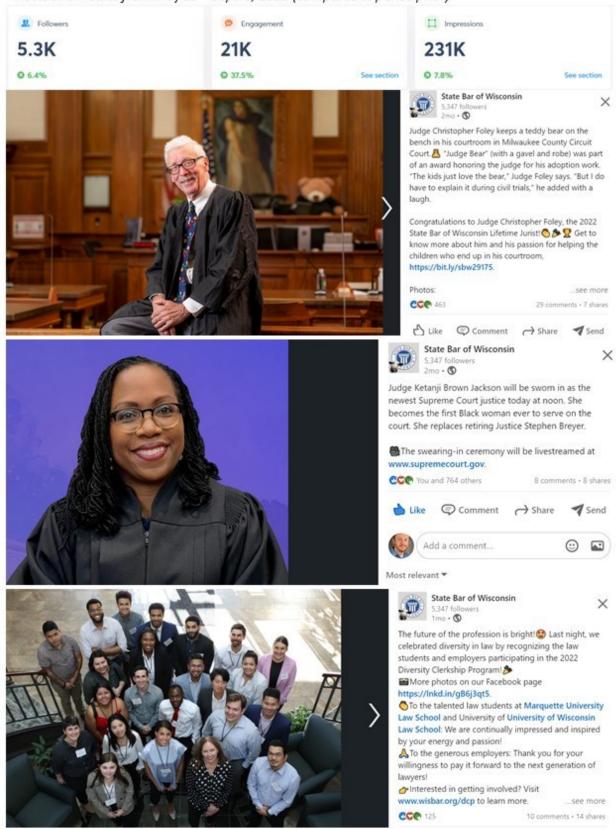
#scowis #wicourts #wisconsinlawyer #wisconsinlaw #wisbar



8:29 AM - Jun 4, 2022 - Agorapulse app

LinkedIn

Posts and metrics from May 23 - Sept. 3, 2022 (compared to period prior)



Instagram

Posts and metrics from May 23 - Sept. 3, 2022 (compared to period prior)



Larry is on Twitter!

Larry Martin is actively engaging with members and thought-leaders on Twitter (@Larry J Martin ED). Connect with him! A selection of his recent tweets are below.



State Bar of Wisconsin @StateBarofWI - Aug 14

The By working together, we can ensure that the state's legal professionals and judicial system continue to survive and thrive.

Larry J. Martin, executive director for the State Bar of Wisconsin

yer #wisconsinlaw #wisbar



wisbar, org

The Future's So Bright, I Gotta Wear Shades

By working together, Larry Martin says, lawyers, judges and State Bar staff can ensure that the state's legal professionals and ludicial syste...



Larry J. Martin @Larry/MartinED - Aug 11

One last stop in Shawano, visiting the home of @StateBarofWl Board of Governor Starlyn Tourtillot Miller's home. But first, @TCSamu made sure to stop at her kid's lemonade stand on a beautiful Northern WI evening!





Larry J. Martin @Larry/MartinED - May 27

As we pause to remember those who gave in service to our great nation, let's also remember those lost to COVID, gun violence and the tragedy that continues in Ukraine.

Thanks to @StateBarofWI colleagues who annually honor those who served by placing flags at their graves.





Larry J. Martin @Larry/MartinED - Aug 12 Six counties, 720 miles in 2 1/2 days connecting with @StateBarofWI members. What a great road trip! Thanks to my travel companions who presented along the way - OLR Dir. @TCSamuelson, WisLAP Manager Dr. Julia Persike, & @Practice411 Manager @ccshattuck. More road trips ahead!





Larry J. Martin @LarryJMartinED - Jun 13

Great annual meeting of WI Law Foundation, charitable arm of @StateBarofWI this past Friday. We are only \$2.5K away from donations being doubled, turning \$25K into \$50K. Give today!





Larry J. Martin @Larry/MartinED - Aug 9 A great leadership trio. Enjoyed seeing you at ABA in Chicago!

Amy Wochos @amibelwi - Aug 8

While I love being an ABA delegate to help shape our policy, one of the fun parts is to spend some time with my fellow SBW peeps! @StateBarofWI

w this three

