



Meet you where you are
Attend LIVE or VIRTUAL!
 October 28-30, 2021

Conference Schedule

(Subject to change without notice)

Thursday Schedule – October 28, 2021

VIRTUAL Attendees have access to  CLE Programs ONLY.

Time	Substantive Track	Practice Management	Technology	Quality of Life/Ethics
8:00 a.m. – 5:00 p.m.	Conference Registration Open			
8:00 – 9:00 a.m.	Continental Breakfast			
9:00 – 10:30 a.m. PLENARY SESSION 1 1.5 CREDITS	If You Aren't Scared, You Should Be: Lawyers and the Dark Web (CLE) 			
10:30 – 10:45 a.m.	Refreshment Break			
BREAKOUT SESSION 1 1.5 CREDITS 10:45 – 12:00 p.m.	Adding GAL Work to Your Practice (CLE)	When Cash is No Longer King: Structuring Fees and Taking Payments (LPM) 	Client Conversion after COVID: Transforming Your Website, Social Media, and Marketing into A Client Development Machine (LPM) 	Keeping Your Cool in High Conflict Cases – (LAU)
12:00 – 1:15 p.m.	Lunch in Grand Opening of the Legal Expo in the Expo Hall (all registrants) Virtual attendees can enjoy the Legal Expo and chat with representatives as well!			

1:15 – 2:35 p.m. PLENARY SESSION 2 1.5 CREDITS	Lessons from the Pandemic: Part Deux (1.5 LPM) 🖥️			
2:35 – 2:55 p.m.	Refreshment Break – visit the Legal Expo and get your passport signed to be entered to win great prizes! Virtual attendees can swipe their electronic badges in order to be eligible for prizes.			
BREAKOUT SESSION 2 2:55 – 3:45 p.m. 1.0 CREDIT	GAL Appointments in Children’s Court (CLE/GAL-M)	Effective Ways to Manage your Workplace Efficiency (LPM) 🖥️	Get the Most Out of your Microsoft 365 Subscription: Beyond Word and Outlook (LPM)	File Retention and Disengagement Considerations (CLE/EPR) 🖥️
3:45 – 4:10 p.m.	Refreshment Break – visit the Legal Expo and get your passport signed to be entered to win great prizes! Virtual attendees can swipe their electronic badges in order to be eligible for prizes.			
BREAKOUT SESSION 3 4:10 – 5:00 p.m. 1.0 CREDIT	An Altered Workplace: Covid19’s Effect on Employment Compliance and Civil Liability (CLE) 🖥️	Business Plans – A Practical Perspective (LPM)	Barbarians at the Gate: Protecting your Digital A\$\$ets (LPM) 🖥️	Legal Malpractice Coverage for Lawyers in Transition (CLE/EPR)
5:00 – 6:30 p.m.	Attendee Reception in the Legal Expo – <i>Enjoy hors d’oeuvres, beer, wine and soda</i> Virtual attendees can mix and mingle with Exhibitors via virtual chat too!			
7:00 p.m. Kickoff is at 7:20 Concludes at halftime	Fifth Quarter Tailgate and Packer Viewing Party – Green Bay Packers at Arizona Cardinals			

Friday Schedule – October 29, 2021

VIRTUAL Attendees have access to  CLE Programs ONLY.

Time	Substantive Track	Practice Management	Technology	Quality of Life/Ethics
7:45 a.m. to 1:45 p.m.	Legal Expo is Open – Today is your last chance to meet with companies that can help your practice.			
7:45 – 4:00 p.m.	Conference Registration – Be sure to sign in each day!			
8:15 – 9:15 a.m.	Deluxe Continental Breakfast			
TBD	Healthy Fitness options Join your fellow conference attendees for some exercise, fun, and networking with one of three fitness options: <ul style="list-style-type: none"> • Running • Walking • Yoga 			
8:30-9:15 a.m. No CLE	Informational Session –State Bar of Wisconsin Member Benefit: <i>competitively-priced health insurance for firms with 2+ employees</i>			
9:15 – 10:45 a.m. PLENARY SESSION 3 1.5 CREDITS	Tax Facts to Start or Grow A Law Practice (CLE) 			
10:45 – 11:10 a.m.	Refreshment Break – Last chance to visit the Legal Expo and get your passport signed to enter to win great prizes! Virtual attendees can swipe their electronic badge to be eligible.			
BREAKOUT SESSION 4 11:10 – 12:00 p.m. 1.0 CREDITS	Mergers and Acquisitions for Small Businesses (CLE)	Building a Business for Transition (LPM)	50 Tips in 50 Minutes (LPM) 	You Received an OLR Grievance – Now What? (CLE/EPR) 

12:00 – 1:45 p.m.	Networking lunch and presentation of the 2021 Lederer Award (please indicate attendance when registering for the Conference)			
1:30 – 1:45 p.m.	Feeling lucky? Passport to prizes and exhibitor drawing winners will be announced in the Expo Hall			
BREAKOUT SESSION 5 1:45- 2:35 p.m. 1.0 CREDIT	Fair Use or Fact: How to Advise Your Clients with Regard to Trademark and Copyright (CLE) 🖥️	Hiring, Firing, Retiring: Managing a Hybrid Workplace (LPM) 🖥️	Cyberliability Insurance – What it is, and why you need it (LPM)	Ethics, Jeopardy-style! (CLE/EPR)
2:35 – 2:50	Break			
BREAKOUT SESSION 6 2:50- 3:40 p.m. 1.0 CREDIT	Real Estate Sign of the Times (CLE)	A Legal Research Resource Already at Your Fingertips: Fastcase (CLE)	Revisiting “Reasonable Efforts” with Remote Working Technology (CLE/EPR) 🖥️	Coping with Unprecedented Circumstances (LAU) 🖥️
3:40-4:00 p.m.	Break			
4:00 – 5:00 p.m. PLENARY SESSION 4 1.0 CREDIT	Gadgets, Gizmos and Widgets (LPM) 🖥️			
6:00 – 8:30 p.m.	Dine Arouds – Meals and Transportation are individual’s expense.			

Saturday Schedule – October 30, 2021

VIRTUAL Attendees have access to  CLE Programs ONLY.

Time	Substantive Track	Practice Management	Technology	Quality of Life/Ethics
7:00 – 10:50 a.m.	Conference Registration – Be sure to sign in each day!			
7:00 – 8:00 a.m.	Continental Breakfast			
8:00 – 9:00 a.m. PLENARY SESSION 5 1.0 CREDIT	Substantive Law at Sunrise (CLE) 			
9:00 – 9:15 a.m.				
BREAKOUT SESSION 7 9:15 – 10:05 a.m. 1.0 CREDIT	No Will But Still a Way: Estate Planning with Nonprobate Transfers (CLE) 	Your Firm Has IP... What Are You Doing With It? (LPM) 	Upping Your Remote Office Game: Prepping Your Firm to be Flexible (LPM)	Harmony is Possible: How to Successfully Sync Your Professional and Personal Lives (LAU)
10:05 – 10:20 a.m.	Break			
BREAKOUT SESSION 8 10:20 – 11:10 a.m. 1.0 CREDIT	What Non-Bankruptcy Lawyers Need to Know About Bankruptcy (CLE) 	Why Cultural Humility Should Be Part of Your Practice (LAU)	The Power of PDFs (LPM)	Mark Homer TBD (CLE/EPR) 
11:10 – 11:25 a.m.	Break			
11:25 a.m. – 12:45 p.m. PLENARY SESSION 6 1.5 CREDITS	Most Common Ethics Mistakes Lawyers Make in Marketing Their Practice (CLE/EPR) 			

