

## Moving the Profession Forward – Embrace Artificial Intelligence

While artificial intelligence continues to evolve, it's time for lawyers to recognize that AI is here to stay and to use AI to enhance their law practices.

BY DEAN R. DIETRICH

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WISBAR.ORG/AMC

AMC Speakers to Discuss Increasing Role of AI in Legal Industry

Louisiana Appeals
Court Judge Scott
Schlegel and Rutgers
Law Professor David
Kemp are using artificial
intelligence (AI) to blaze
new trails in the legal
industry. These pioneers
in the use of AI in the law
are giving the opening
plenary at the 2024
State Bar of Wisconsin's
Annual Meeting &
Conference, June 19-21,
in Green Bay.

To learn more and to register, visit www. wisbar.org/amc/2024.



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digital article at www.
wisbar.org/wl.

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Recently, a higher level of artificial intelligence (AI) has been created and thrust upon us. It is time for lawyers to embrace this new technology and assimilate it into our profession. While there are many "kinks" that need to be worked out, AI will become a part of the business of providing legal services and will change legal research and legal writing.

ChatGPT, perhaps the most well-known form of generative AI, is not law-practice focused, but many legal research and law practice platforms are developing their own AI services that will provide a more secure and more law-related focus for this new technology. Lawyers should be careful not to use law-related AI to replace their own competent and diligent representation, but at the same time lawyers must embrace this new technology to provide efficient and cost-effective legal services to clients. Legal consumers might turn to the more common AI platforms and avoid the use of legal professionals, especially if lawyers don't incorporate this technology into their practices and ensure its accuracy and efficiency.



## Intellectual.

Engaging in continuous learning and the pursuit of creative or intellectually challenging activities that foster ongoing development: monitoring cognitive wellness.

The medical profession has struggled for years with patients using internet sources to diagnose their conditions instead of relying on the knowledge and training of a professional. The legal profession must try to head off this trend by embracing the use of AI in the right manner to ensure that diligence and competence are at the forefront of legal representation.

The State Bar of Wisconsin is working on different programs and presentations to help lawyers understand AI technology and how to apply it as part of their legal representation. Pay attention to this and expand your efficiency and competency in representing your clients.

Remember: Lawyer wellness is important! WL