

SPONSORSHIP OPPORTUNITY

Forensic Justice Institute

**VIRTUAL EVENT
JANUARY 20-21, 2022**



In this virtual two-day program, criminal law professionals, including prosecutors, defense attorneys, and judges will explore current and cutting-edge forensic science techniques for presentation in court. They'll also take an unbiased look at the reliability of those methods to ensure their next criminal case contains science facts – not science fiction, and improves the use of forensic science in the criminal justice system.

Topics covered will include:

- Firearm analysis
- Probabilistic genotyping
- Digital forensics
- Forensic bias in interrogations
- Crime lab trends

A sponsorship fee of only \$595 includes:

- Virtual Exhibit Space: Include your brand assets, videos, social media links
- Opportunity to connect with attendees on a dynamic virtual platform
- Logo + link in all pre-event electronic marketing
- Logo in pre-event print marketing*
- Rotating logo in virtual lobby
- Podium recognition during one plenary session
- Post-event attendee roster
- Company profile in electronic conference guide

*Requires early commitment

FOR ADDITIONAL EXPOSURE:

- ADD A ONE-TIME BROADCAST NOTIFICATION DURING CONFERENCE FOR \$159
- ADD A SPONSORSHIP OF THE DAY-ONE NETWORKING LUNCH FOR \$250

forensicjusticeinstitute.org



STATE BAR OF WISCONSIN
PINNACLE

Forensic Justice Institute

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SPONSORSHIP AGREEMENT

Company Name _____
Contact/Title _____
Street Address _____
City/State/Zip _____
Phone _____ Email _____
Web Address _____

PAYMENT INFORMATION

- ☐ CONFERENCE SPONSORSHIP: \$595
☐ ADD BROADCAST NOTIFICATION: \$159
☐ NETWORKING LUNCH SPONSORSHIP: \$250
☐ Check enclosed (Payable to State Bar of Wisconsin)
☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover
Card #: _____ Expiration _____

AGREEMENT We agree to all terms of this contact and application is hereby made for sponsorship of the 2022 Forensic Justice Institute. We understand that there are no refunds for cancellations.

Authorized Signature _____
Title _____ Date _____

SPONSOR CHECKLIST

- ☐ Submit logo (300dpi JPG, EPS or PNG files)
☐ Email collateral materials (brand assets, videos, social media links) and company profile (up to 75 words) to cbrabender@wisbar.org by **January 3, 2022**.

Return this form to:
State Bar of Wisconsin
Attn: Crystal Brabender
P.O. Box 7158
Madison, WI 53707-7158

Email: cbrabender@wisbar.org
Phone: (608) 250-6132
Fax: (608) 250-6020

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