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The Wisconsin Law Foundation is the charitable arm of the State Bar of Wisconsin and supports programs that promote the public understanding of law, improve the administration of justice, or advance public service programs that improve the vision of the American justice system. Since 1996, the Foundation has distributed more than \$300,000 in grants on behalf of the legal profession.

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Alexis Pheiffer

www.alexispheiffer.com

Alexis has been an attorney for more than 20 years and has resolved hundreds of disputes, ranging from informal complaints and administrative charges to complex state and federal litigation in a variety of subject matter areas.





This year's IP Academy will feature the following topics and speakers:

Litigation Funding and IP: A Financial Perspective

Josh Gammon, WealthDocket, Greenville, SC

Passport to Profit: NIL, Global Law, and the Business of Being Seen

Sivonnia DeBarros, Sivonnia DeBarros Law Firm, Woodstock, IL

Al in IP

Bruce E. Boyden, Marquette University Law School, Milwaukee

Trademark Protection and Fair Advertising in Social Media

Katrina Hull, Markery Law, Milwaukee

Portfolio Management

Moderated by: Alex Lodge

Carlo Cotrone, Quartal IP, Miami, FL Ken Lemke, Brunswick Corporation, Fond du Lac

Inside Considerations for Outside Counsel

Jeff Draeger, Intel, Santa Clara, CA; Micky Minhas, Franklin Pierce Center for Intellectual Property, Concord, NH

Al and Data Security Panel

Moderated By: William Schultz, Merchant & Gould, Minneapolis; Andrew Lagatta, Merchant & Gould, Minneapolis; Sarah Sargent, Godfrey & Kahn, Milwaukee; Jennifer Urban, Foley & Lardner, Milwaukee



Questions? Contact Christine Casey at ccasey@wisbar.org



STATE BAR of WISCONSIN



Bakke Norman

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Since 1985, Bakke Norman has set the legal standard in Northwest Wisconsin. Bakke Norman is a full-service law firm dedicated to providing exceptional advice to businesses and individuals. With offices across northwest Wisconsin, Bakke Norman has the right people in the right places to assist with all of your legal needs.

Habush Habush & Rottier

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Habush Habush & Rottier is Wisconsin's premier personal injury law firm. Headquartered in Milwaukee with 13 locations throughout the state, the firm has been successfully representing injured plaintiffs since 1930. Attorneys at Habush are recognized nationally for their exceptional work at both the trial and appellate levels. National Reputation, Hometown Service.

Hupy and Abraham, S.C.

www.hupy.com

Founded in 1969 - celebrating more than 50 years of service and results - personal injury law firm Hupy and Abraham, S.C. has a record of success, collecting over \$1 Billion dollars for over 70,000 satisfied clients. With 11 offices in Wisconsin, Illinois and Iowa, the

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Kramer, Elkins & Watt, LLC ("KEW") focuses on landlords, businesses and litigation. Representing landlords, KEW processes evictions, advises on sticky tenant issues, and defends fair housing and other disputes. For businesses, KEW advises on employment matters, contracts, and other issues. As litigators, KEW represents businesses and individuals in cases such as fraud, breach of contract, business owner disputes, and more.

The Real Property, Probate & Trust Law Section is proud to sponsor the 2025 State Bar Annual Meeting & Conference

To learn more about the work of our section, contact section coordinator Christine Casey at ccasey@wisbar.org or (800) 444-9404, ext. 6187.

Join the RPPT Section at wisbar.org/join.



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Founded in 2007, Nicolet Law Accident & Injury Lawyers has achieved unprecedented success fighting for injured clients throughout our region. We have law offices in Wisconsin, Minnesota, and North Dakota, and our lawyers have gained a reputation for providing trusted, affordable, and effective representation that gets results.

State Bar of Wisconsin Business Law Section

www.wisbar.org/bus

The Business Law Section actively develops and promotes legislation to enhance the business environment in Wisconsin, publishes a Section blog on business law issues, initiated a pro bono program for small businesses, produces continuing education events on topics beneficial to members and more.

State Bar of Wisconsin Intellectual Property and Technology Law

www.wisbar.org/ip

The Intellectual Property and Technology Law section brings together its members to participate in the presentation of educational seminars in such fields; to further the development

and improvement of the law in such fields; and to disseminate information in such fields through meetings and programs.

State Bar of Wisconsin Labor & Employment Section

www.wisbar.org/laboremp

The Labor & Employment Law Section includes experienced and novice attorneys that regularly (or sometimes) practice in the arena of traditional labor and employment law. It includes all manner of workplace legal issues. The Section offers regular CLE presentations on current issues in labor and employment law, has a listsery, plans social and networking events, and also organizes various labor and employment law programs with the State Bar of Wisconsin's PINNACLE Department.

State Bar of Wisconsin Litigation Section

www.wisbar.org/lit

The purpose of the Litigation Section is to bring together members who have an interest in civil litigation, insurance law, and tort law. The Section strives to further the development and improvement of the civil litigation practice by monitoring, commenting upon and proposing legislation, when appropriate, and by sponsoring and presenting CLE programs. The Section has an email list and helps edit and publish educational materials including a litigation blog.







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State Bar of Wisconsin Real Property, Probate & Trust Law Section

www.wisbar.org/rppt

The Real Property, Probate & Trust Law Section provides two listservs and a blog to share information and updates with members. The section also provides a seminar discount to members for certain relevant PINNACLE seminars. Section members also have the opportunity to earn a PINNACLE scholarship by writing blog posts. Additionally, the section is very active in legislation. Please see the section webpage for a list of current committees.

Quarles

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Since 1892, Quarles has provided legal solutions to a wide range of clients on a national stage. Led today by a dynamic and diverse team of lawyers and business professionals, Quarles is a multidisciplinary Am Law 200 firm with approximately 520 attorneys practicing at the top of the profession in Chicago, Denver, Indianapolis, Madison, Milwaukee, Minneapolis, Naples, Phoenix, San Diego, Tampa, Tucson and Washington, D.C

EXHIBITORS

Assigned Counsel Division of the Wisconsin State Public Defender

www.wispd.gov/assigned-counsel-division

The Assigned Counsel Division of the Wisconsin State Public Defender is seeking private bar attorneys interested in certification to accept appointments to trial and appellate cases.

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Annual Meeting & CONFERENCE 2025

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Paralegal Association of Wisconsin (PAW)

www.wisconsinparalegal.org/

The Paralegal Association of Wisconsin (PAW) is committed to advancing professional growth, continuing education, and excellence in the legal community. We focus on education, networking, and advocacy to elevate the role of paralegals as key contributors. Join us in shaping the future of the paralegal profession!

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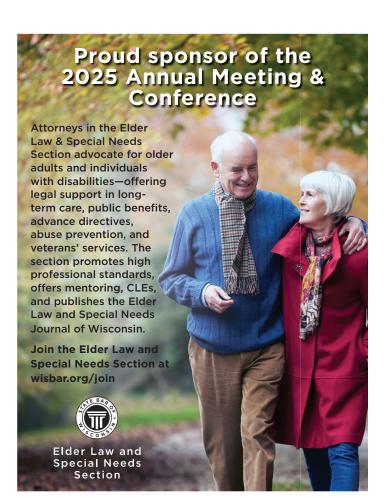
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Wispact Inc.

www.wispact.org

Wispact Inc. is a private nonprofit organization that administers pooled and community Special Needs Trusts for people with disabilities. Based in Madison, Wispact manages the Special Needs Trusts for more than 4,500 people throughout Wisconsin. For more information, contact: Wispact, 226 Corporate Dr., Madison, WI 53714, Phone: (608) 268-6006, www.wispact.org







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In addition, SLD provides volunteer opportunities, the Wisconsin Lawyers' Voice of Experience blog, representation on the State Bar Board of Governors, and much more!



STATE BAR OF WISCONSIN SENIOR LAWYERS DIVISION





Annual Meeting & CONFERENCE 2025



The Administrative and Local Government Section is proud to sponsor the 2025 Annual Meeting & Conference.

Learn the latest in Administrative Law at the program in September 2025!

To Learn More about the work of our section, contact Section Coordinator Christine Casey at ccasey@wisbar.org or join the Administrative and Local Government Section at wisbar.org/join



Administrative & Local Government Law Section



The Young Lawyers Division is a proud sponsor of the 2025 Annual Meeting & Conference

The Young Lawyers Division is dedicating to assisting not only young lawyers, but those new to the legal profession at any stage in life. Any lawyer within their first five years of practice is encouraged to get involved and take advantage of the programs and resources the division has to offer.

The YLD coordinates networking events throughout the state, hosts the annual Young Lawyers Conference, and sponsors a CLE at the Annual Meeting & Conference.

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