

STATE BAR OF WISCONSIN

STRATEGIC PRIORITIES

APPROVED BY BOARD OF GOVERNORS JUNE 15, 2016

Make sustainable gains to increase access to justice for all.

- Strive to eliminate racial disparity
- Promote fair and independent judiciary
- Support proliferation & improvement in areas such as: pro bono, low bono, etc.

Advance public trust and promote a high functioning justice system through our advocacy for the courts, the profession of law and the public.

- Advocate for increased funding for the courts, including pay progression for judicial pay, government attorneys and public defenders
- Advance essential court services such as: interpreters, clerks, security and other essential services
- Promote innovation that increases quality and fairness
- Identify and remove barriers and disadvantages
- Promote education for the legal profession and the public
- Advance the public trust in the justice system and the profession of law as exemplars of fair and diverse judiciary and elevating the public image of lawyers through service and obligation to community.

Ensure commitment to diversity and inclusion, aligning with our guiding principle to optimize the potential of all State Bar members as well as the public we serve.

Drive competitive advantage for State Bar members and the State Bar of Wisconsin:

- Strive for contemporary and continuous improvement
- Deploy innovation in known and emerging ways
- Leverage expertise in continuing education, member benefits, etc.
- Seek strategic partnerships and platforms as appropriate
- Create focus on practical and economic means for attorneys to attain and sustain a viable practice, defined by economic and competitive success.
- Address needs and assess gaps evidenced by discreet segments, including but not limited to: government lawyers, non-resident lawyers, in-house counsels, corporate counsel and young lawyers.

Maintain strong financial management and drive long term revenue growth to support our mission.

- Diversify revenue stream and re-balance revenue relative to dues and non-dues revenue
- Seek informed, differentiated market expansion opportunities
- Re-invest marginal gain for the benefit of the membership



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Your Practice. Our Purpose.®

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