

**2014 State Bar of Wisconsin Annual Meeting & Conference  
June 26 & 27 - the Grand Geneva Resort & Spa, Lake Geneva WI**

**Conference theme:     Connect – Learn – Relax!**

- **Connect:** The conference will bring together a diverse mix of members from across the profession. With a goal of 600 attendees, we anticipate this will be the largest gathering of lawyers in the state. The conference will be a premium opportunity for social and professional networking. The atmosphere will be casual, interactive and fun!
- **Learn:** The conference will foster professional growth and development for our members, offering high quality CLE programs.
- **Relax:** There is a reason we picked Wisconsin's premier luxury resort! Spas, pools, fine dining, a water park for the kids, horse stables, bonfires, championship golf courses and endless miles of tree covered walking trails. There is truly something for everyone to enjoy.

**Nationally known speakers:**

- Thursday's opening plenary session features two U.S. Court of Appeals judges for the Seventh Circuit. **Diane Sykes** was nominated by George W. Bush and confirmed in 2004, and **David F. Hamilton** was nominated by President Barack Obama and confirmed in 2009.
- Friday's closing plenary luncheon features **Karl Rove**, former Deputy Chief of Staff and Senior Advisor to President George W. Bush; and **Robert Gibbs**, longtime Advisor to President Barack Obama. Together they will provide our members with intimate and insightful commentary as they speak with great authority and accuracy from a White House insider's perspective on the political issues of the day.

**CLE:**

- The CLE Committee is coordinating with the Annual Meeting & Conference Workgroup as well as SBW Sections, Divisions, Committees and other entities to provide guidance and direction for the CLE seminars scheduled during the conference.

**Social and networking activities:**

- A big "Kick-off the Conference Party" – Wednesday night, June 25, following the Presidential Swearing-in ceremony.
- Start the morning of the Conference off by connecting with colleagues for a fun run/walk along the scenic trails of the Grand Geneva Resort property.
- Thursday networking lunches, where members can relax and network with colleagues and friends, including a joint Senior/Young lawyers lunch mixer.

- On Thursday night it's the "Lawyers in Paradise All-Conference Beach Bash" with plenty of food, drink and a live steel drum band!

- Sun-rise (okay, maybe not THAT early!) Yoga on the terrace on Friday morning.

**Grand Geneva amenities:**

- The location itself will lend to a relaxed, fun and entertaining atmosphere in which to hold the gathering. The Grand Geneva Resort. There's plenty of space in a beautiful setting. A real opportunity to "get-away from it all".

- You can make it a real getaway! Grand Geneva deluxe room rates have been negotiated to \$189 per night. The special \$189 rate will be honored for 6 nights, from June 24<sup>th</sup> through June 29<sup>th</sup>. That's two nights prior to, during, and two nights after the Annual Meeting & Conference itself.

- The Grand Geneva is now much more family friendly as they have added a hotel and waterpark to their property that is geared toward families. Bring the kids!

- Finally, the dress-code for the Conference will be business/resort casual. Again, come relax as well as connect and learn!

**SBW 2014 Annual Meeting & Conference**  
**CALL FOR CLE SEMINARS**

SBW's CLE Committee invites you to share your expertise and experience with your peers and colleagues at the SBW Annual Meeting and Conference. Please use this CALL FOR CLE SEMINARS form along with any necessary attachments to have your program considered.

The submission deadline is September 30, 2013 (email to [pcarrera@wisbar.org](mailto:pcarrera@wisbar.org) preferred).

**CLE Program Tips**

Please put your best ideas forward! There is no limit to the number of session proposals you can submit. We are hoping to have a good mix of cutting-edge topics and diversity of speakers that will enrich the learning experience of attendees. Proposals will be reviewed based on relevancy of the topic as well as originality of content. Innovative session formats are encouraged, as well as faculty consisting of judges or others whose insights are uniquely valuable to our members. Programs that do not qualify for CLE credit will not be considered. Lastly, when preparing course materials please consider how the materials might enhance the CLE presentation itself as well as serve as a resource and reference afterwards.

**Audience**

The Annual Meeting & Conference is a premier professional development event for all SBW members. SBW's membership is diverse thus, conference CLE sessions can range in size from several dozen attendees to hundreds. Attendee skill levels will vary greatly as well.

**Content**

SBW's Annual Meeting & Conference is designed to meet the needs of individuals representing various practice areas and levels of expertise. The following content themes have been developed for 2014, please select at least one area of focus for your program (circle):

- |   |                                       |
|---|---------------------------------------|
| 1. New Lawyer Practical/Critical Skills | 4. Ethics/Professional Responsibility |
| 2. Innovation and the Law               | 5. Politics and the Law               |
| 3. Disasters and the Law                | 6. Healthcare and the Law             |

***Examples***

1. New Lawyer Practical/Critical Skills: *Client Communication Skills; Dealing with Difficult Opposing Counsel; Answers to Common Cocktail Party Questions*
2. Innovation and the Law: *Structuring IP Development Agreements; Clean/Green Technology Law; Business Information Privacy and Protection Issues*
3. Disasters and the Law: *Handling a Law Firm Data Security Breach; Legal Issues in Emergency Management, Public Health, etc.; Insurance Law*

4. Ethics/Professional Responsibility: *Risk Management for Law Firms; Client Due Diligence - Detecting Money Laundering and Terrorist Financing*
5. Politics and the Law: *Politics and International Business Transactions; Judicial Independence Issues; Lawyers in Politics*
6. Healthcare and the Law: *Biotechnology Law; Healthcare Data Security; Implementing the Affordable Care Act*

**Program Title** (tip - the shorter the better): \_\_\_\_\_

---

**Description**

Please use a separate page to explain session content. Please provide at least three sentences explaining:

1. General description of content
2. Learning objectives (at least 3 things an attendee should know as a result of the presentation)
3. Relevance of the content to the selected program focus/theme (circled above)
4. Unique attribute / Compelling rationale / Catch-all reason this program should be selected (see “Program Tips” above for ideas)

**Faculty**

Please use a separate page to list all speakers, their affiliation, address, phone number and email address. Please also provide a short bio for each (three or four sentences).

**Level**

New Lawyer                       Intermediate                       Expert

**Target Audience**

Solo/Small firm                       Law Firm                       Corporate                       Government

**Format**

Sole presenter                       Panel (3+ panelists)                       Moderator and speaker/panelists

**Style**

100 % Presentation                       50/50 (presentation/interaction)                       100% Attendee interaction

**Duration**

Please select one:                       50 minutes                       90 minutes

**Other**

Please specify any financial considerations related to the program (such as whether the sponsoring group is paying for the speaker): \_\_\_\_\_  
\_\_\_\_\_

This proposal is being submitted by (group): \_\_\_\_\_

Questions concerning this proposal should be directed to:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_