

Solo and Small Firm Practice Committee / FY09 Strategic Plan

Updated 06/19/08

State Bar Goal: IV(a) Build Relevance: Introduce or improve solutions to competitive challenges facing members

Solo and Small Firm Committee Priority: Improve solutions to competitive challenges facing solo and small firm practitioners

Solo and Small Firm Committee Goal 1:

During FY09, the SSFP Committee will develop educational resources designed to assist practitioners with overcoming law practice economic challenges and work-life balance pressures resulting in the improvement of law office fiscal performance and improvement of personal Work-Life relationships as documented by attendance, member Bar survey feedback by 10% over historic baseline figures.

Action Steps:

1. Actively participate in the planning, coordination, presentation and promotion of the October 2008 Solo and Small Firm Conference (FY09-FY11):
 - a. Participate in the selection of the Wisconsin Solo and Small Conference Planning Committee chair and vice chair positions (FY09-FY11)
 - b. Encourage, promote, facilitate additional solo and Small Firm Conference Planning Committee appointments for SSFP Committee members (FY09-FY11)
 - c. Recruit General Practice Section support, volunteer involvement and financial assistance for Solo and Small Firm Conference (FY09-FY11)
 - d. Participate in the review of conference evaluations to determine conference factors needing improvement and/or inclusion in order to make recommendations to Solo and Small Conference planning committee (FY09-FY11)
 - e. Recommend and confirm specific presenter/topic content focused on improving the profitability of solo and small firm practices and improving Work-Life Balance for Solo and Small Firm Conference CLE programming (FY09-FY11)
 - f. Research and recommend Solo and Small Firm Conference keynote speaker(s) with a presentation focus on reducing the high cost of doing business while balancing the competing stresses of billable time versus family time and provide keynote speaker fee funding (FY09-FY11)
 - g. Conduct a prize drawing at the SSFP Committee's May Bar Convention CLE; award one (1) Solo and Small Firm Conference Registration (FY09-FY11)
 - h. Proactively encourage Bar members to attend the Solo and Small Firm Conference by utilizing committee members and General Practice members
 - i. Utilize SSFP list serve and SSFP Home Page to promote the Solo and Small Firm Conference (FY09-FY11)
 - j. Include family and "significant other" events into the Solo and Small Firm Conference to make its programming "work-life balance" friendly; develop a tool to measure spouse/significant other perspective Work Life-Balance perspectives; distribute and evaluate feedback (FY09)
 - k. Provide staff travel reimbursement for SSFP Committee Liaison to attend and support Solo and Small Firm Conference
2. Maintain SSP List serve and Home Page; use as vehicles to provide information /tools on law office economics and life style information relating to Generation X attorneys. (FY09-FY11)
3. Present a State Bar Convention CLE program in partnership with the General Practice Section (FY09-FY11)
 - a. Form Convention CLE work group composed of SSFP Committee members and General Practice Section members that will meet via teleconference 3 times (FY09-FY11) to confirm content/presenters

- b. Establish budget request for convention CLE speaker fee (FY09-FY11)
 - c. Provide staff travel reimbursement for SSFP liaison to attend and support SSFP convention activities (FY09-FY11)
4. Seek out other appropriate collaborative opportunities (programs/events, CLE) with other State Bar entities focused on law practice economics and/or Work-Life Balance issues (FY09-FY11)